

"Fantabulous" Desert Circus Starts Run Today

CIRCUS WEATHER

	Max.	Min.
Saturday, April 17	106	61
Sunday, April 18	104	61
Monday, April 19	101	58
Tuesday, April 20	95	56

The Desert Sun

TWENTY-SEVENTH YEAR

and PALM SPRINGS NEWS

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AERIAL CIRCUS — That roar of B-29 engines and flutter of leaflets over Palm Springs tomorrow afternoon will be part of the Ground Observers Corps' contribution to the Desert Circus. Above, Ethel Strebe decorates Sgt. Joe Trupiano, left, and 1st Lt. Al Dix, who will be directing the Air Corps' part in the show, with their immunity badges. In addition to the drop, the GOC will aid the local drive for observer recruits during the Circus with a B-29 and interceptor station display and movies at the Palm Springs Desert Museum.



THEIR LAST CHANCE — George Strebe, left, and Milton Hicks, co-chairmen of the 18th annual Desert Circus relax. It will be the last chance they have to take it easy until after the big event is ended. The Circus gets under way tonight.

STATE JAYCEE SESSION TO BRING 1,000 TO CITY

"Fun In The Sun." This is the byword of all California Jaycees this week as they await the state convention which opens next Thursday, April 29, in the Village. Advance registrations indicate that it will be the largest convention in the history of the California Junior Chamber of Commerce, with more than 1,500 expected to attend the four-day session.

Registration will be Thursday at El Mirador hotel, convention headquarters, with a cocktail party following at the famed olympic-size swimming pool.

Thursday evening will be Night on the Town, an event originated by the Palm Springs Jaycees several years ago. Every night spot in the Village is cooperating to make the event one which all visitors will remember.

Business sessions of the con-

vention and elections will be held at the Recreation Arena on North Indian Avenue.

OUTSTANDING SPEAKERS will be present at the Friday and Saturday luncheons, with Paul Hoffman, chairman of the board of directors of Studebaker and Village resident, being the keynote speaker Saturday noon, and LaMar Buckner of Utah, national vice president of the Jaycees, being at the Friday luncheon.

A luncheon and Son Tan party is scheduled for the Jaycees Friday noon at El Mirador, and a fashion show, "Just For You" will be held Saturday noon at the Tennis Club.

Social highlight of the convention will be the Starlight Ball Saturday evening at El Mirador.

The convention will close Sunday, May 2, with the Inauguration Breakfast at El Mirador.

Council Acts on City Golf Course

An architect will be retained by the city to do exploratory work on proposed golf course sites.

Council approved this action upon request of City Manager R. W. Peterson.

In making the request, Peterson emphasized that the architect would be working strictly on site location, and amount of land needed, without going into cost of construction.

Peterson also read a resolution adopted by the Junior Chamber of Commerce, which asked that land be acquired for a golf course.

Fire Alarm Bids Asked By Council

The city of Palm Springs will soon ask for bids for installation of a fire alarm system in the downtown area.

Authorization was granted by city council Tuesday evening upon request of City Manager R. W. Peterson, who pointed out that a study has shown that fire insurance rates would probably be lowered by the installation.

WALLET MISSING

Theft of a green leather wallet containing \$40 in cash, a driver's license and personal identification was reported to police Monday by Mrs. Joan S. Kemper, 1375 Via Norte.

City Protests Future Licenses

Palm Springs Circus Days Start Tonight

Top Entertainment, Fun, Big Parade on 3-Day Menu

Fantabulous! That's this year's Desert Circus, starting today and continuing through Sunday.

Top entertainment stars, Big Top Ball, Kangaroo Court and Chuckwagon Luncheon, Night on the Town, Round-up Dance, and the traditional Desert Circus parade.

All these add to a combination of fantastic and fabulous entertainment.

DESERT CIRCUS starts tonight, with Night on the Town, Visitors and Villagers alike will visit Palm Springs night spots where entertainment and decorations will welcome the revelers.

Friday noon's Kangaroo Court and Chuckwagon Luncheon in The Center will attract a capacity crowd, with the feature attraction being the court where Judges Leo Fields, Desi Arnaz and Walter Winchell will be presiding over the cases of non-wearers of Western attire. A Western fashion show and comedy with clowns are also scheduled.

IN THE EVENING will be the Desert Circus Ball at El Mirador, where Queen Alice Faye will be crowned. Dancing will be to music by Freddy Martin and his Orchestra, with other entertainment planned.

The parade Saturday will be one of the largest and most beautiful ever seen here, with 30 floats featuring the theme, "The Living Desert." 20 top bands and eight mounted police starting the line of march at 10:30 a.m. at El Mirador entrance on Palm Canyon drive. A sports car showing also is scheduled.

WALT DISNEY is grand marshal of the parade, and Ray Ryan is sheriff.

In the evening will be the Grand Marshal's Round-up dance at World Wars Memorial hall, starting at 8 p.m. Freddy Martin also will provide music for dancing here, with other entertainment also scheduled.

PROCEEDS from the Circus are used as donations for Palm Springs charitable organizations.

An added feature of the Circus will be a campaign by the Palm Springs Ground Observers Corps to secure Sky Watch enlistments. This campaign will be featured by a flight of B-29's over the city at 3 p.m. Friday, when leaflets will be dropped, a display of a B-29 at the Desert Museum location, and showing of films on the Ground Observers Corps at the Museum.

Varner to Speak on Indian Lands

Supervisor Homer Varner will be the speaker at the regular meeting of the Lessees of Palm Springs Indian Land at 7:30 p.m. Friday, at the Frances Stevens school auditorium.

President George Prosser will preside at the session.

Desert Circus Program

TODAY

"A Night on the Town." Special entertainment at clubs and hotels and friendly gatherings of Villagers and visitors.

FRIDAY, APRIL 23

Kangaroo Court and Chuckwagon Luncheon in The Center at 12 noon. Judges will be Leo Fields and Desi Arnaz. Fifty pretty deputies will bring in the culprits.

Desert Circus Ball, El Mirador hotel, 7 p.m. Cocktails, dinner, Freddy Martin and his orchestra will play for the dance. Queen Alice Faye will be crowned at the Ball.

SATURDAY, APRIL 24

10:30 a.m. Annual Desert Circus parade starts at 10:30 a.m. Floats, mounted units, sports car showing, bands.

Grand Marshal's Round-up dance, 8 p.m. World Wars Memorial Hall. Music by Freddy Martin and his Orchestra. Entertainment. Refreshments.



SWORN IN — City Clerk Louise McCann administered the oath of office to Councilmen, left to right, Jerry Sanborn, Frank Miller and Jerry Nathanson during the council meeting Tuesday night. Florian Boyd was renounced as mayor. Immediately following the meeting, excitement was provided by an investigator from District Attorney W. O. Mackey's office serving Nathanson with a subpoena to appear before the County Grand Jury. No reason for this action was announced.

Stars Entertain Throng at Annual Policemen's Ball

(Photos on Page 1b)

The fifth annual Police Ball, always one of the top entertainment events in the Village, was held Tuesday night when a galaxy of movie and television stars entertained more than 1,000 persons at the high school gymnasium.

Charles Farrell was master of ceremonies and introduced the following performers who entertained the capacity crowd: Bob Hope, Eddie Cantor, Dinah Shore, Harpo Marx, The Jones Brothers (who were appearing at Dave Lyon's Saddle and Sirolo), Virginia Dew (who is at The Palm House), and Herb Fleming.

DANCING FOLLOWING the program was to the music of Muzzy Marcellino and his orchestra, featuring Dorothy Ray and her electric accordion.

Each of the entertainers was presented with an honorary Police Association badge, and a membership identification card.

Sgt. Durman Ordway, president of the sponsoring Police Officers association, expressed the appreciation of all members to those entertaining, and also to those in attendance.

ALL MEMBERS of the association were in attendance, with members of the Police Reserve taking over the regular duties of the department. Officers remained on constant call at the gymnasium.

Proceeds of the Police Ball are used for relief of sickness and accidents, to provide range facilities, and for educational purposes.

Sgt. Ordway at Meeting

Sgt. Durman Ordway, in charge of the forgery detail at Palm Springs Police department, on Wednesday attended a meeting of forgery personnel from all Southland police departments at Pomona.

SUBPOENA NATHANSON IN GRAND JURY ACTION

Riverside County Grand Jury Wednesday caused a stir in the Village when in a special session at Riverside several Villagers, among them believed to be Councilman Jerry Nathanson, appeared as witnesses.

Nathanson received a subpoena Tuesday evening, immediately after the city council meeting where he was sworn in for his second full term of office. Serving the paper was David May, investigator for District Attorney W. O. Mackey's office, which serves as legal counsel for the grand jury.

NO INFORMATION from any source concerning the reason for the meeting was forthcoming following the special session.

District Attorney Mackey, contacted following the meeting, said that "the law does not permit us to give out any information concerning grand jury activities."

Upon questioning, he added that it is not known whether the investigation was completed, but that no official action had been taken. It was reported that four or five witnesses had appeared.

Mackey said that no additional special session is contemplated before the next regular meeting of the grand jury on April 27.

MAY, IMMEDIATELY following the serving of the paper to Nathanson, refused to disclose the nature of it, but did not deny that it was a grand jury subpoena, merely replying to a question that the district attorney's office was legal counsel for the county body.

The action was taken without knowledge of the other members of council or of the many spectators, as Nathanson was the first member of the city governing body to leave the room, and departed from the scene without comment after accepting the subpoena.

NATHANSON, representing District No. 2, Jerry Sanborn District No. 4, and Frank Miller District No. 6 were sworn in by City Clerk Louise McCann immediately after counting of the See COUNCIL, Page 6a

House Group on Tour of Valley

Seven members of the House Committee on Interior and Insular Affairs, accompanied by officials of the Metropolitan Water District, Imperial Irrigation District and Palo Verde Irrigation District, on Monday and Tuesday inspected Southern California irrigation and domestic water systems particularly those stemming from the Colorado River project.

Four systems were included in the inspection, Metropolitan Water District which serves Los Angeles and 49 other cities in five counties; Imperial, Coachella and Palo Verde Irrigation Districts. No public hearings or formal discussions were held.

HEADQUARTERS for the group which arrived here Sunday evening and left Wednesday was The Desert Inn.

Making the survey were Congressmen and Mesdames A. L. Miller of Nebraska, William H. Harrison of Wyoming, J. Ernest Wharton of New York, E. Y. Barry of South Dakota, Wayne N. Astanell of Colorado, Ken Regan of Texas, and Congressman James G. Donovan of New York.

All are members of the House Committee on Interior and Insular Affairs, of which Miller is chairman.

THEY WERE accompanied on the survey by Los Angeles Mayor Norris Poulson, who was See HOUSE, Page 2a

"Dry" Policy Approved by Councilmen

Believe Saturation Point Reached in Liquor Licenses

All future applications for liquor licenses in Palm Springs will be protested by the Palm Springs city council.

This was adopted as a general policy of council Tuesday evening, following recommendation of this action by the public safety committee.

First protest was issued against the application of La Petite Marmite, 198 South Palm Canyon drive, for an on-sale beer license. The State Board of Equalization has the final power for issuing such licenses.

CITY MANAGER R. W. Peterson, in summarizing the decision of the committee, said that "Palm Springs at this time has pretty well reached the saturation point in liquor licenses."

Later in the meeting, the number of licenses was again brought into the discussion, but this time from the esthetic point of view.

Councilwoman Ruth Hardy asked if anything could be done about the number of lighted signs in windows advertising the fact that beer or other beverages were available there.

"NOTHING CHEAPENS a town more than driving through, and seeing every other place with a beer or wine sign," she said.

Mayor Florian Boyd agreed, saying, "We want the tenor of the community and the main street to be on as high a plane as possible."

Council asked the cooperation of all business establishments displaying such signs, and the distributors which furnish them. It recommended that the signs be placed inside, out of sight of the street.

\$150 Watch Stolen

Theft of a watch valued at \$150 was reported to police Sunday afternoon by Benny Maravilla, 496 North Marcus road.

1,500 GREET SUNRISE ON EASTER DAY HERE

More than 1,500 worshippers, a record number, greeted the brilliant desert sun at the thirty-eighth annual Easter Sunrise service at Inspiration Point, overlooking the O'Donnell Golf Course and Palm Springs.

Many others heard the service from their homes, with loudspeakers carrying the Easter message throughout the Village in that area.

THE FIRST GLIMPSE of the sun was heralded by trumpeters, and 150 homing pigeons were released. A chorus of members of the Chancel Choir of the sponsoring Palm Springs Community church, and the 35-voice Capella choir from Palm Springs high school greeted the dawn with an Easter anthem.

The Rev. Jack Morrow, pastor of the Foursquare church gave the morning prayer, and Dr.

NARROW BRIDGE CAUSE OF ANOTHER ACCIDENT

Tahquitz Bridge was the scene of a head-on collision at 2 a.m. Sunday, with two persons suffering injuries requiring hospitalization and another receiving emergency treatment at Desert hospital.

The bridge, now the subject of a survey of State Highway officials, is part of an improvement program requested by the city for action as soon as possible. Under the plan, the two-lane bridge would be widened to four lanes.

Injured were Martin Kirschner, 278 South Indian avenue, driver of one car, and Eva Quan, 279 South Indian avenue, a passenger in his car. Receiving emergency treatment was

Jesus Franco of Indio, driver of the other car. Miss Quan suffered lacerations of the head with possible head injuries and a leg injury. Condition of both Miss Quan and Kirschner was reported as good.

Officer W. L. Jessup, who investigated the accident, reported that witnesses told of Kirschner's car traveling north, running off the road on the right side on the approach to the bridge, then striking the steel safety rail and swerving back across the center line to collide head-on with Franco's car, which was traveling south. Damage to Kirschner's car was estimated at \$1,000, and to Franco's \$800.



LEO FIELDS
Veteran Kangaroo Court Judge



DESI ARNAZ
Also on Kangaroo Bench



PHIL HARRIS
Showman for the Circus

Inside of the Sun

Cathedral City	3b
Churches	3b
Classifieds	4, 5, 6c
Desert Art Center	4b
John Phillips	2b
Publisher's Corner	2b
Rancho Mirage	4b
Social News	1, 2, 6c
Sports	4c
This Side of the Sun	2b

Ask Bids on Expressway North of City

Dangerous Stretch to be Eliminated by Four-Lane Road

"Hell's Ten Miles," as that stretch of Highways 60-70-99 between Thousand Palms and Garnet has been termed, will disappear within the next few months. The narrow, curving, two-lane highway has been the scene of many fatal accidents.

On May 20 bids will be opened in Los Angeles for construction of approximately 14 1/2 miles of four-lane divided expressway from Garnet to Thousand Palms along a new route which will parallel the Southern Pacific tracks most of the way.

THE COST of the project, the largest ever undertaken in Riverside county, is estimated at \$2,755,000.

The project will begin at the end of the four-lane highway being completed, from Palm Springs Junction to a point 2.3 miles west of Garnet, curve north, bypassing that community, recross the present highway and follow the Southern Pacific tracks to Thousand Palms where it will rejoin the present 60-70-99.

District Engineer Clyde V. Kane, said that channelized intersections will be provided at Ramon road and Indian avenue intersections to provide safe turning to and from Palm Springs.

THE ROADWAYS will be 37 feet wide with a 32 to 36 foot dividing strip between them. Six bridges are listed in the project across several washes.

From Thousand Palms, plans are under study for widening of the highway to four lanes all the way to Indio. When completed, there will be a four-lane expressway all the way from Indio to Los Angeles as plans are also under study for elimination of the three-lane roadway between Colton and Redlands.

LOSES LICENSE PLATE

Loss of a temporary license plate, 1601510, was reported to police Sunday by Richard N. Johns, China Lake.

HOUSE

his wife and daughter were at The Desert Inn since Saturday, and Mr. and Mrs. Evan T. Hewes (he is president of the Imperial Irrigation District); Joseph Jensen, chairman of the board of directors of the Metropolitan Water District; Robert B. Biemer, general manager and chief engineer of the Metropolitan Water District, and C. C. Taber, chief engineer of the Palo Verde Irrigation District. Several staff members of each district were also present on the inspection tour.

Luxury Trailer Park Approved

Supervisors Monday granted a permit for a large luxury trailer park in the Palm Springs area near Thunderbird County club.

The park, to be located at 70-250 Highway 111, on the south side of the highway, will have room for 307 trailers on larger than usual parking spaces.

Victor Petotop, long-time desert area resident, was the applicant. One of the backers of the project is said to be Bing Crosby.

County planning commission, after a study of the application, has recommended it to supervisors.

Flying Farmers to Stop Over in Village Monday

Palm Springs will be one of the stopping points of the annual aerial tour of the state by the Flying Farmers of California next Monday.

The annual aerial agricultural air tour of the state will start at Davis, California, Saturday, and is sponsored, along with the Flying Farmers, by the Central Valley Empire association of California.

Arrangements have been made by the local Chamber of Commerce to greet the tour at the Palm Springs Airport Monday.

Realtors to Talk on Planning at Santa Barbara

"Better Community Planning for Industry" is the theme of the annual Industrial Development Conference scheduled for this weekend by the California Real Estate Association at Santa Barbara Biltmore hotel. The conference is one of a series of meetings which will attract some 800 realtors and culminate in the meeting of the association's board of directors on Saturday, according to Culver Nichols, president of the Palm Springs Real Estate Board, who heads a group of local realtors scheduled to attend.

Three subjects relating to industrial development will be emphasized by prominent speakers. "What the Community Should Do to Make Way for Industry" will be the subject of Charles B. Bennett, Planning Director of Los Angeles.

"How Can the Realtor Work with Governmental Sponsorship of Industrial Areas?" will be discussed by Robert L. Chambers, former member of the Los Angeles County Regional Planning Commission. Further discussion will emphasize "How Realtors Can Cooperate in Current Industrial Surveys" by Herbert F. Ormsby, director of research, California State Chamber of Commerce.

Aviation Cadet Representative in City Friday

A representative of the Aviation Cadet Selection detachment will be at Palm Springs Chamber of Commerce tomorrow from 10 a.m. until 3 p.m. to interview local youths on the aviation cadet program. Offices of the detachment are at Norton Air Force Base, San Bernardino.

According to Captain Percy E. Stanton, Commander of the Detachment, there is currently an unprecedented opportunity for quick entry into both the pilot and aircraft observer training programs for those found qualified.

Children Invited to Shrine Circus

All Village children between 8 and 14 years of age are invited to go to the Shrine Circus in Los Angeles as guests of the Palm Springs Shrine Club on Sunday.

Transportation, refreshments and chaperones will be furnished with the caravan leaving between 8 and 9 a.m., Sunday, and returning at approximately the same time in the evening.

Registration may be made at Max Grose's Shoe store, 134 North Palm Canyon drive, before Friday.

Fourth Degree KC Dinner Here

Fourth Degree Knights of Columbus of Riverside county and their ladies gathered informally for a steak dinner at Bill Ude's restaurant Monday evening.

Forty were present from Palm Springs, Riverside, Indio, Corona and Banning.

Bob Rech, grand knight of the Palm Springs group, was in charge of arrangements.

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New Medical Discoveries to be Subject Here

Discussions of new advances in medicine and surgery will highlight the fourth annual Medical and Surgical Institute which gets under way today at El Mirador hotel.

Sponsored by the California Medical Association, the two-day refresher course is expected to attract some 200 physicians from a six county area, according to Dr. H. C. Barron, Riverside.

A feature of the session will be a dinner meeting tonight for doctors, wives and guests with an evening lecture by Dr. George H. Schade, associate professor of pediatrics at the University of California. Dr. Schade's subject will be "A Basic Understanding of Emotional Problems of Children."

The institute is under the direction of Dr. C. A. Broadus, Stockton. Members of the Woman's Auxiliary to the Riverside County Medical Association are in charge of registration and page service.

Dr. Hugh Stephens, Palm Springs; Hobart M. Kelley, Riverside; Allen F. Sterling, San Bernardino; and Denver D. Roos, Corona, will serve as moderators for the scientific discussions today and Friday.

DON'T FORGET, TIME CHANGES SUNDAY

Don't forget Sunday will see a switch in time in California and unless you set your watches and clocks ahead an hour on retiring Saturday night, you'll be an hour late for church and/or other appointments.

The change-over is effective at 1 a.m. and, as it will automatically become 2 a.m. (daylight time) then, night clubs and lounges will close an hour earlier than usual as the state law specifies 2 a.m. as the closing hour.

Burglars Raid Home in La Quinta District

Robert Chandler of Monterey and La Quinta, reported to the sheriff's office last week that his home at La Quinta had been entered and that furnishings valued at \$590 had been stolen. The burglary occurred between February 20, when he last occupied the house and last week when he returned.

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Unexpected Aid for Cancer Drive

The Palm Springs Cancer society campaign received an extra unexpected boost last week.

Among the Easter week vacationists in town was a group of youths at the Lone Palm hotel. They staged a series of plays and swimming exhibitions and other events for which a nominal charge was made.

They kept their nickels and dimes and pennies in the hotel safe.

When time came to return to their homes they found they had \$3.97 in their treasury.

What to do? They decided. They turned the money over to Sy Slocum, manager, and asked that it be credited to the Palm Springs Cancer drive. Slocum turned over the cash to Harold Hicks, local chairman of the campaign, Monday.

U.S. OFFICIAL FAVORS LONGER INDIAN LEASES

Orme Lewis, assistant secretary of the Department of the Interior, went on record in favor of longer leases of Indian land at a special meeting of the local Indian problems and an inspection tour of Joshua Tree National Monument, visited at the home of his sister and brother-in-law, Mr. and Mrs. Wendell Kinney, Smoke Tree Ranch.

Lewis, here for a three-day vacation combined with a study of the local Indian problems and an inspection tour of Joshua Tree National Monument, visited at the home of his sister and brother-in-law, Mr. and Mrs. Wendell Kinney, Smoke Tree Ranch.

THE GOVERNMENT official in response to questions from members of the Tribe said that there is no reason why longer lease legislation should not be given early consideration. He said that this program would not conflict with the proposed termination bill, and both

Flowers of Joshua Tree Park, Subject of Lecture

Charles Adams, ranger of Joshua Tree National Monument will be the guest lecturer

Award Contract for Classroom

Board of trustees, Palm Springs Unified School District, Thursday evening awarded the contract for constructing two new classrooms at Nellie Coffman school, plus grounds improvement, to H. F. Minahan of Monrovia, for \$40,078.

The construction cost is \$31,961; improvement of grounds and entrance \$7,079, and gates and fences \$1,038.

Five other bids were received, with the top being \$46,082.

Clark, Frey and Chambers are architects for the construction. The building is scheduled to be completed by September 1.

could be considered at the same time if necessary.

Lewis cited particularly the advantage of a long-term lease in regard to the famed Agua Caliente bath house.

The assistant secretary said that he was very impressed with the value of Indian lands here, and told the members of the Tribe that all steps possible should be taken to protect their interests.

THE MEETING was conducted by Tribal Chairman Vyola Olinger. While here, Lewis conferred with city officials and also toured the reservation and Indian-owned Canyon areas.

Lewis, as assistant secretary, is directly responsible for the administration of national parks, in addition to other duties. In this respect, his visit here also covered problems regarding the Joshua Tree National Monument.

Saturday, at 8 p.m. The program is presented free of charge at Frances Stevens school auditorium.

Adams has chosen to speak on "The Flowering Plants of the Joshua Tree National Monument" and will show colored slides along with the lecture. Joshua Tree National Monument is being preserved primarily because of the notable variety and richness of its desert vegetation. The monument lies partly within the Mojave and partly within the Colorado desert; this is one reason for the many and varied species of desert flora. Many of these species are extremely rare; among them is the rapidly diminishing Joshua Tree, one of the most spectacular botanical features of the western desert.

Adams has been with the park service for five years and has also worked for the U.S. Forest Service and U.S. Bureau of Mines. He is a graduate of College of Pacific.

In his topic Adams will point

Rodeo at Indio this Weekend

One of the big rodeos of the year is scheduled for Indio April 24 and 25 at the Indio Fair Ground, it was announced today by the 20-30 Club of Indio, sponsors of the Cowboy Jamboree.

The Indio Wild West Rodeo will have six regulation rodeo events and its entries will include many of the "top hands" in the west, according to George Demaree, veteran cowboy and show supervisor.

Several outstanding feature events also are being brought to Indio for the cowboy extravaganza.

The two-day rodeo will give spectators the full run of events, including Brahma Bull riding, calf roping, bareback riding, trick riding, bulldogging, and saddle bronc riding. Both Saturday and Sunday shows will begin at 2 p.m.

A Saturday night western swing music dance will be held in Indio the same day as the Rodeo. Music will be furnished by the popular "Covered Wagon Girls".

Claud Chapin to Head Scouting

Claud Chapin was elected chairman of Palm Springs District, Boy Scouts of America, at a meeting at Frances Stevens school Tuesday.

Fred Anderson, Cathedral City, Joe Kanya, Desert Hot Springs, were elected district vice chairmen.

E. D. Dering will be district commissioner and Jacques Crommelin was named finance chairman.

The officers will be installed May 18 at Deep Well.

Three Villagers Initiated by KC

Three candidates from Palm Springs were initiated into the Knights of Columbus at ceremonies in Indio Tuesday evening. They were Bill Olsen, Charles Muller and Jack Costello.

They were accompanied to Indio by Bob Rech, grand knight of the Palm Springs group.

out some of the scenic places for those who will be taking the Museum field trip Saturday, May 1.

VILLAGE PALM SPRINGS

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Con.: Saturday — 3:30 Sunday — 1:30

Thursday - Friday - Saturday April 22-23-24

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Eighth Graders Here Top State Average, Report

Palm Springs eighth grade pupils are above average in mathematics, compared to other pupils in California and throughout the nation, Seamus Nunan, principal of Nellie Coffman school, reported Monday.

In a California algebra aptitude test to determine how many eighth grade pupils should be recommended for enrollment in high school algebra, the junior high pupils averaged 84. The national average for the test is 81.

Donald Cole is the teacher of junior high school mathematics in the eighth grade.

Results of the algebra aptitude test is one basis which is used to recommend whether a pupil should attempt high school algebra. Other factors taken into consideration are semester marks in mathematics, teacher judgment and industry.

This type of guidance has been valuable in reducing the number of failures in high school algebra, Cole said.

READ SUN
CLASSIFIED ADS

Harry F. Goetz, Visitor Here for 15 Years, Dies

Word was received here this week of the sudden death of Harry F. Goetz of Spokane and Palm Springs, at San Luis Obispo.

Mr. and Mrs. Goetz have

been Winter residents here for 15 years and were en route home when he was stricken with a fatal heart attack.

He was a prominent Washington state industrialist and prominent in many civic organizations.

He is survived by his wife, Ruth and a son and daughter, Wallace B. of Spokane and Mrs. Gloria Raabin, New York.

The Desert Sun—3¢
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, April 22, 1954

WAL Schedule Changes Sunday

Western Air Lines will go on Summer schedules next Sunday, April 25.

There will only be one round trip daily between the Village and Los Angeles. This flight will leave Los Angeles at 6:30 p.m., arriving here at 7:43. For Los Angeles, the plane will leave at 8:15 p.m., arriving

there at 9:12 p.m.

From Las Vegas, the flight will arrive at 2:50 and leave for San Diego at 2:55 p.m. From San Diego, the plane will arrive at 6:55 p.m. and leave for Las Vegas at 7 p.m.

All times will be on Pacific Daylight Time which goes into effect Sunday.

LOUSE LOUNGE PADS
Theft of two lounge pads valued at \$14 from the Bella Vista hotel, 476 North Palm Canyon drive, was reported to police Sunday by Isador Beck-

Father of Local Woman Stricken

Mrs. Tess Henke, manager of Casa Parasol hotel, received word last weekend of the death of her father, W. R. Cloud, at his home in De Pere, Wisconsin.

Mr. and Mrs. Cloud, who have spent the past two winters in the Village departed recently for their home after having

spent several weeks here.

Mrs. Henke and her brother, R. N. Cloud of Los Angeles, flew east for the funeral services in the Wisconsin city. She expects to return to Palm Springs May 1.

READ SUN
CLASSIFIED ADS

Have client interested in buying Motel in Palm Springs. Write to Box 355, Fallbrook, California.

Open all Summer!



Cooled by Refrigeration
Penquin dryers
(without heat)

Inquire about summer prices after May 1st

Suite 201 in the Oasis Building
PHONE 2276



Folks!

It's Circus Time Again!

Remember you are welcome to romp & stomp at the DOLL HOUSE every nite

GO WESTERN

TODAY -- TOMORROW and SATURDAY

THE DOLL HOUSE GANG
George & Ethel Strebe, Owners

1032 N. Palm Canyon Drive Phone 7301

Here's ASPARAGUS so tender-fresh it's "just like butter" right down the stalks...

Nu Made MAYONNAISE

Flavor-whipped to help bring out the best in every salad. Packed in purity seal jar.

quart jar **59¢**

Can't you just taste it? Fresh, delicate-flavored asparagus with tight-budded tips, butter-tender stalks! Rich in vitamins A and C... low in calories. Selected by Safeway's own field buyers... sped to you within hours. Treat the whole family to lots of it today!

SAFEWAY'S
the best place in town to buy PRODUCE

lb. 17¢

Freshly Baked Foods

Crushed Wheat Bread std. loaf 22¢
Skylark brand. Freshly baked.

White Bread Skylark Enriched std. loaf 26¢

Wheat Bread Skylark brand large std. loaf 26¢

Macaroon Cups Curtsy brand pkg. of 3 15¢

Deep Fry Donuts pkg. of 6 25¢
Choice of sugar or Crumb.

WHITE COCONUT LAYER CAKE

SPECIAL 59¢

Regularly, 75¢.

Lucerne Fresh Milk
Prices in local milk marketing area.

Homogenized Concentrated Each quart makes three ctn. 50¢

DOG FOOD

NIP 'N TUCK BRAND 2 15 1/2-oz. cans 17¢

STRONGHEART BRAND 15 1/4-oz. can 9¢

Locally grown, All-green spears

NAVEL ORANGES

Grocery Specials at Safeway

PEACHES DEL MONTE BRAND Sliced or halved. California Clings. 29-oz. can **25¢**

MARGARINE GOLDBROOK BRAND Golden cubes. Note Safeway's low price. 1-lb. pkg. **18¢**

JACK CHEESE MONTEFEY Precut and wrapped. Mild, flavorful. lb. **49¢**

FRESH EGGS LARGE SIZE, GRADE AA Cream O' the Crop brand. dozen **49¢**

HEINZ KETCHUP 14-oz. bottle **20¢**

SHORTENING ROYAL SATIN BRAND Pure vegetable. For baking or frying use. 3-lb. can **79¢**

PAPER TOWELS ZEE BRAND roll **15¢**

WHITE KING SOAP 46-oz. pkg. **57¢**
Granulated. For all washing uses. (22-oz. pkg., 28¢.)

Typical Safeway Values

Sunnybank Margarine 1-lb. ctn. 30¢

Sandwich Spread Lunch Box brand jar 36¢

Mayday Oil pint bottle 35¢ quart bottle 63¢
For salads or for cooking use.

Lax Mix nonfat dry milk 1-lb. pkg. 37¢ 3-lb. pkg. 99¢

Pancake Mix Suzanna brand 40-oz. pkg. 33¢

Tea Timer Crackers 1-lb. pkg. 35¢

Marshmallows Fluff-i-est 1-lb. bag 33¢

Liquid Starch Fountleroy For clothes quart bottle 21¢

Cream Wax Old English brand 6-oz. bottle 23¢

GRAPE JUICE Westfair brand, Western Concord. 24-oz. bottle **25¢** 46-oz. can **43¢**

FIG BARS Melrose brand. Freshly baked. 9-oz. pkg. **19¢**

U.S.D.A. CHOICE CHUCK ROAST

CENTER BLADE CUTS lb. **43¢**

Round Bone Chuck Roast lb. **49¢**

BOILING BEEF Plate meat cut from USDA CHOICE BEEF lb. **12¢**

SHORT RIBS Cut from USDA CHOICE beef Excellent to bake or braise lb. **19¢**

CORNER BEEF Boneless brisket with mild cure. Serve hot or cold. lb. **53¢**

GROUND BEEF Selected whole sides of beef... including roasts and steaks ground and packed in Visking under state inspection. TOPS IN QUALITY lb. **39¢**

Sea Food Values

Captain's Choice brand, top quality.

Ocean Perch Fillets 1-lb. pkg. **39¢**

Breaded Shrimp 10-oz. pkg. **59¢**

Chicken Parts

Manor House brand, quick frozen.

Wings Packaged pan ready 1-lb. pkg. **49¢**

Legs Favorite of many 1-lb. pkg. **89¢**

VALUES IN FROZEN FOODS

Lima Beans BEL-AIR BRAND Fordhook variety. Premium quality. 10-oz. pkg. **19¢**

Orange Juice SCOTCH TREAT 12-oz. can **19¢** 6-oz. can **10¢**

Star Kist TUNA Chunk style 6 1/2-oz. can **34¢**

Solid Pack 7-oz. can **39¢**

Kitchen Craft FLOUR For home baking. 5-lb. bag **55¢**

2-lb. bag 25¢

CHOC Dairy DRINK The new nonfat chocolate dairy drink powder. 1-lb. pkg. **43¢**

800 People will win Prizes worth \$26,025.00... you can be one of them!

BIG COFFEE-LAND CONTEST
Closes April 27

ENTER NOW
Get complete rules, official entry blank at Safeway

AIRWAY COFFEE 1-lb. bag **95¢**

NOB HILL COFFEE 1-lb. bag **99¢**

Edwards Coffee 1-lb. can **1.04**

Maxwell House 1-lb. can **1.08**
Vacuum packed coffee.

Instant Coffee Edwards, 100% Pure. 2-oz. jar **61¢**

Anniversary SALE

PARADE

19-oz. pkg. **25¢** 40-oz. pkg. **49¢**

The Washday Wonder

Surf Detergent

19-oz. pkg. **28¢** 40-oz. pkg. **58¢**

PRICES EFFECTIVE THURS., FRI., SAT., APRIL 22, 23, 24, 1954, AT SAFEWAY STORES IN THIS AREA.

Right to limit reserved. No sales to dealers. Sales tax added to retail prices on taxable items.

Air Conditioned

350 So. Palm Canyon Drive . . .

STORE HOURS

Mon. thru Sat. 9 a. m. to 8 p. m.
Sunday 9 a. m. to 6 p. m.

SAFEWAY

City Tournament Attracts Record List of Entries

A record number of entries will compete in the twelfth annual City Tennis Tournament, which started yesterday. City Recreation Director Howard Haddock reported.

First round play runs until April 25, second round to April 29, with quarter-finals scheduled until May 5, semi-finals on May 8 at The Tennis Club, and finals May 9 at The Racquet Club. All events up to semi-finals may be played at any court.

All trophies will be awarded on the final day of play.

Leading entries in each event are:

Men's Singles—Maurice Smith, defending champion; John Krystak, seeded No. 2; Don Williams, seeded No. 3; Edward Van Meter, Kirk Linn, Art Wiel, Dr. James Blackstone Jr., Charles McDonald, Alex Hammond and George Ripley.

Men's Doubles—Smith, Dr. B. H. Pollak; Krystak, Gus Kettmann; Van Meter, Frank Humberger; Dr. Blackstone, Bill Dunkerley; Wiel, Hammond; McDonald, Linn; Williams, Seamus Nunan; Ripley and Jim Phillips.

Women's Singles—Betty Stumpf, defending champion; Marjorie Jackson, Maxine Gerhart, Ann Gerhart and Monette Haber.

Mixed Doubles—Krystak-Maxine Gerhart; Smith-Betty Stumpf; McDonald-Ann Gerhart; Nunan-Frances Nunan; Dr. Pollak-Dinah Shore; Williams-Jane Drinkwater; Wiel-Gretchen Gerhart; Ripley-Marjorie Jackson; Van Meter-June Humberger.

Admission is free to all events.



(Edward Canby Photo)

The Desert Sun—4 and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, April 22, 1954

END OF LONG RIDE—Hans Ohrt, center, receives congratulations and a cool drink from Earl Coffman as he completes his 12th annual 120-mile ride from Beverly Hills to Palm Springs. Right is Steve Shearer of Santa Monica who accompanied him on the trip. The pair were checked in at the Desert Inn, official timing terminus, in 9 hours, 49 minutes for the trip.

5 ACRE DESERT RANCH

New, two bedroom, modern reinforced concrete block home.

Air conditioning — All electric — Fireplace.

Tile in bath and kitchen

Picture windows — Shrubs and trees.

\$18,000 - Courtesy to brokers

— COULD BE SUBDIVIDED —

C. W. McCARGAR, Owner

67-871 Dillon Road

Mail Address — Box 734, Palm Springs

6 1/2 Miles North on Indian Avenue

3 1/2 Miles East on Dillon Road

Westinghouse Appliances

Sales and Service

Refrigerators — Freezers — Disposals
Ranges — Dishwashers — Air-Conditioners
Laundromats — Dryers

HAMMER ELECTRIC

LICENSED CONTRACTOR

196 South Indian Avenue

Phone 2888

Commercial and Domestic Refrigeration Service

Small Appliances — Fixtures — Materials

Hans Ohrt Completes 12th Palm Springs Bike Jaunt

Hans Ohrt, Beverly Hills bicycle enthusiast, former United States and international cycle champion, completed his twelfth annual bicycle ride from Beverly Hills to Palm Springs at 2:11 p.m. Tuesday.

A drizzling rain and heavy fog beset Ohrt and his companion on this trip, Steve Shearer, of Santa Monica, nephew of Norma Shearer, and the trip took 9 hours and 49 minutes.

Ohrt's best time for the 120-mile trip from Beverly Hills to the Desert Inn here is 8 hours and 15 minutes.

OHRT AND SHEARER left Beverly Hills at 4:22 a.m. Tuesday and checked in with Earl Coffman, official time, at the Desert Inn at 2:11 p.m. Ohrt said that the remarkable part about the trip which he and Shearer took side by side for the 120 miles is that he is 59, Shearer, 19.

The cyclist champion said that he was heartened to note that this year the roadsides were much cleaner than in former years.

"Apparently the campaign The Desert Sun and some of

the metropolitan papers are conducting to get rid of the litter-bugs is succeeding," he said. "You know, from a bicycle seat, you can see the roadsides better than from a speeding auto. And this year, they looked much cleaner."

OHRT AND SHEARER came by way of San Timoteo canyon to avoid the steep grade just this side of Redlands.

"That's a beautiful road," he said. "Motorists who want to get away from the trucks and heavy traffic on 70-99 should try it."

Mrs. Ohrt, who has made several of the annual Beverly Hills-Palm Springs bicycle tours with her husband on a tandem bike, drove down this year in the family station wagon.

First Regulation Night Ball Game Scheduled May 5

First night game in the history of Palm Springs involving adult standard baseball teams will be played Wednesday, May 5, when El Mirador City team meets the Camp Pendleton Marines baseball team.

The local squad will play a return game at Camp Pendleton Sunday, May 9.

From the Musical Romance

"Hotel Happiness"

(Casting next Autumn)

"DREAMIN' OF THE DESERT"

The Ballad that

Glorifies Palm Springs

Limited Special Edition

50c

SOUVENIR SONGS

A.S.C.A.P.

1453 N. Vine, Hollywood

Riverside Wins Swimming Meet

Palm Springs swimming team lost its A and B events to Riverside Poly High in a dual match Tuesday afternoon, but came through in the C match with a 27 to 12 win.

Score in the A division was 53 to 22, and in the B 68 to 6. John Ravese was the only Indian swimmer to take a first in the A event, winning honors in both the 100-yard breast-stroke and individual medley. Coach Way Reynolds' squad didn't take a single first in the B division.

Fotres Return to Defend Titles in Racquet Tourney

The Fotre family, which made a complete sweep of honors in the fifth annual Racquet Cup Tennis tournament last year, will return to the club this weekend to defend their titles.

Mr. and Mrs. Vincent Fotre Jr. took the Mixed Doubles honors, and Vincent Fotre Jr. and Sr. were champions in the Men's Doubles.

Other outstanding entries in the last of four major tournaments at the Racquet Club this season are: Screen star Gilbert Roland, who is one of the Colony's finest tennis players; John Allen, Joe Ciano and Leonard Keith of Redlands, who journey to the club for the majority of tournament play as well as being frequent players throughout the season.

Vic Rothchild, Douglas Whitney, Mr. and Mrs. Clark Cornell, Richard Ralphs, Mr. and Mrs. Bob Lewis, Miss Betty Langley, former owner of Coronet Lodge who will be down from Los Angeles for the play, Frank Ripley, who is the youngest of the club's players

El Mirador Ball Club, Marines to Meet Sunday

El Mirador City baseball team will entertain the 29 Palms Marines in a game Sunday afternoon at the Polo Grounds, starting at 2 p.m.

The game last Sunday was postponed at the request of Indio.

Baseball Season Gets Under Way

Palm Springs high school baseball team, together with other Riverside County League squads, will open its season today, Thursday, traveling to Coachella.

Other games have Beaumont at Hemet, San Jacinto at Elsinore, and Parris at Banning.

entered in the event: George Ripley, Kirk Linn, Betty Stumpf, Marjorie Jackson, Dr. B. H. Pollak, Tommy Cook, Club owner Charles Farrell, Dick Anderson, Dr. Omar Fareed, Scotty Rubin, Jack Littlefield, Jimmy Morton and Bill Dunkerley.

Villager Named for Navy Honor

Dennis Drazil Weller, son of Mr. and Mrs. Jack R. Weller, of Palm Springs was one of two Riverside county boys selected by the U.S. Navy for entrance into the Naval Officers Reserve Training Corps, Congressman John Phillips of this district, was informed Monday.

Selection, the congressman explained, amounts to a four-year government-paid scholarship in an accredited university of their choice.

Add a Room

or
Remodel
NO DOWN PAYMENT
Call
J. I. CAVETT
Phone 5567

READ SUN
CLASSIFIED ADS

ON AMERICA'S RIVIERA

Trailer Park just completed. Large spaces, colored patios, exceptional TV reception, swimming pool, shuffleboards, horse shoes, croquet, extra garden plots. Near beaches, quiet, 25 miles north of San Diego. Adults only.

RIVIERA MOBILE RANCH

Phone 3083

679 Vulcan Ave.

Encinitas, California

UM&BRANDY BOURBONS SCOTCH CHAMPAGNES CORDON

Mayfair Liquor Sale!

A Special Selection of Quality Liquors

.....AT BARGAIN PRICES!



Reg. \$3.59 BUBBLING SPRING KENTUCKY

STRAIGHT BOURBON WHISKEY

86-PROOF

\$3.09 fifth



Reg. \$4.59 Hoffman House KENTUCKY STRAIGHT

BONDED BOURBON

6 Years Old 100-Proof

\$3.98 fifth



Reg. \$3.59 Bardwell

BLENDED WHISKEY

Blended & Bottled in Kentucky

\$2.98 fifth



BOMBULA, IMPORTED WEST INDIES RUM

5 Years Old Gold or Light

\$2.67

Reg. \$4.79 Carnegie's

SCOTCH WHISKY

Distilled & Blended in Scotland

\$3.98 fifth



LIDO CLUB, CALIFORNIA

BURGUNDY

A fine, full-bodied dry wine, just right with ham or roast beef.

Buy it the thrifty way!

Full Gallon

99c

A Mayfair Quality Exclusive!

SIERRA CREST SWEET WINES

fifth **49c**

JERICHO, KOSHER, CONCORD GRAPE WINE

fifth **59c**



A PAIR OF GOOD MIXERS!

Park Avenue, Distilled

DRY GIN

Reg. \$3.29

85-Proof

\$2.79 5th

Ivan Strolloffsky

VODKA

Reg. \$3.29

80-Proof

\$2.67 5th

It Leaves You Breathless!

WORLD FAMOUS, 80-PROOF

RELSKA VODKA

fifth **\$4.04**



"KOL" Premium Quality

EASTERN BEER

In Handy Carrying Case

6.12-oz. cans

83c

Mayfair

Advertised Prices Good Thurs. Thru Sun., April 22-25

444 N. Palm Canyon Dr.

Palm Springs

Matthews

IS HAVING A **SALE**

If you've ever attended a Matthews end-of-the-season clearance, you know just how exciting a sale can be. All reduced merchandise is from the famous Matthews collections of resort and town wear...

PRICES SLASHED 1/3 TO 1/2 AND MORE

Dresses • Skirts • Blouses • Suits • Coats

ALL SALES FINAL • NO EXCHANGES • NO REFUNDS

STARTS TODAY

MATTHEWS - Palm Springs

354 NORTH PALM CANYON DRIVE

Sale at Matthews - Palm Springs Shop Only

Carnation Corner



Have you discovered our fine Carnation MV Milk? MV means multi-vitamin. Each quart of this extra-delicious Carnation fresh milk brings you entire daily need of vitamins — and a bonus of extra vitamins A, B₁, C and D!

I like to have my family drink Carnation MV Milk because it is a kind of insurance. I know the family gets plenty of vitamins even when a youngster's appetite lags...or Dad rushes off without eating his breakfast fruit.

AN IDEAL "PASTE BRUSH"
for children is a pencil with a slip-on eraser of the type shown. The flat, flexible surface spreads the paste evenly—and it's easy to wash, too!

Carnation MV Milk is simply delicious fresh Carnation Milk with vitamins added. It has all the wonderful fresh flavor you like...and vitamin protection—for only a penny or two more. We do not suggest it for cooking (heat destroys many vitamins)...but it is wonderfully tasty for drinking!

Cornflake Kisses

(Makes 3 dozen 2-inch cookies)
2 egg whites
1 cup sugar
2 cups corn flakes
(do not crush)
1 cup shredded coconut
1/2 teaspoon almond flavoring
Beat egg whites until frothy. Gradually add sugar, continuing to beat until very stiff and glossy. Fold in cornflakes, coconut and flavoring. Bake in moderate oven (350° F.) for 15-20 minutes. Remove from baking sheet at once; cool on racks.

My Goodness!
Crunchy Honey!



Primitive man satisfied his sweet tooth with honey...but later on cane sugar, originally grown in India, found its way to the rest of the world. A writer in Nero's time says: "There is a sort of hard honey called saccharum (sugar) found upon canes in India. It is grainy like salt, and brittle between the teeth, but sweet."

SUNDAY BUFFET
Everyone enjoys the informality of a salad-and-sandwich supper. Carnation MV Milk for the children, of course...and for the many adults who prefer this delicious milk.

Gourmet Salad Dressing: Combine 1 cup sour cream, 3 tablespoons vinegar, 3 tablespoons sugar, 1 teaspoon salt, 1/2 teaspoon dry mustard, 1/2 teaspoon pepper, 1/2 cup diced cucumber and 1/2 cup chopped onion in bowl. Blend until smooth. Serve over well-chilled, crisp salad greens.

Help-Yourself Sandwiches: Arrange sliced cold beef, pork, and cheese on salad tray. Use buttered French bread slices in a basket...and a relish dish of mustard, chili sauce, carrot curls, dill pickle slices and chilled ripe and green olives.



HINT FOR HUSBANDS
Punch holes around the rim of a paint can with nail and hammer. Paint runs back into can instead of collecting in the rim. Do have someone hold the can while you punch, though!

REMEMBER—drink your vitamins daily, the delicious way—in fresh Carnation MV Milk!

CARNATION COMPANY
45-910 Jackson Street
Phone 73139
Indio, California

LETTERS To The EDITOR

WOMEN SPEAK
There is no "Mr. Palm Springs", but there are enough women in Palm Springs who will never again tolerate the kind of propaganda which was used by a candidate to get himself elected to our city council! And in spite of all the veiled threats and the high-powered propaganda in which this candidate was set out as a leading example of good citizenship for our community, when the votes

were counted this candidate only won by a slim 53 votes! If the vigilance committee of Palm Springs women had been on the job, even this slim majority would never have been received!
Palm Springs has been built by real citizens, who have put their lives into building a fine community, and these residents are never again going to allow any out-of-town politicians to attempt to take over the thinking of any one district or any part of Palm Springs.
If "Mr. Palm Springs" should attempt to carry out the threat written so glibly into his last column, he will find that he is dealing with citizens of Palm Springs in a fight that will

leave the instigator of this menace badly whipped and licking his wounds in a corner. There will be no taking over of our beautiful community by any organized political group!!
The women of Palm Springs are proud of the honorable members of our city council, and pledge themselves to fight to protect their right to carry on our city business without any fear of being hampered by selfish interests.
Committee of
Palm Springs Women.

Bambergers Buy Via Lola Home

Mr. and Mrs. Julian Bamberger recently purchased the estate of Mr. and Mrs. Elwood Henry on Via Lola. The buyer and the seller were both represented by Kenneth C. Herman of the Harold Hicks office.
The Bambergers, who have been living on Camino del Sur in a home Kenneth Herman sold them exactly one year ago, are well known Las Palmas residents. They also maintain a

home in Salt Lake City but have decided they would be spending more time in Palm Springs and would need a larger home.
The Bambergers are returning to Salt Lake City because Bamberger, who is vice president in charge of Pacific Region of the American Short Line Railroad Association, consisting of 308 railroads, has to be in Reno for a meeting on May 4.

The Desert Sun—5th PALM SPRINGS, CALIFORNIA
and PALM SPRINGS NEWS Thursday, April 22, 1954

NORTH PALM SPRINGS
Firemen's Benefit Dance
SATURDAY, APRIL 24 — 8:30 P.M.
at Welcome Hall
North Palm Sprngs
ORCHESTRA **FLOOR SHOW**
Admission — \$1.00 including tax

Winners of the Mayfair-Philip Morris
LAKE TAHOE VACATION CONTEST
Mrs. George Klein — San Diego
Mrs. Robert M. Smith — Tarzana
Mrs. Kathleen E. Stone — Menlo Park
Plus 50 prizes for honorable mention

Mayfair
MARKETS
Advertised Prices Effective Thurs. thru Sun., April 22 to 25
Limit Rights Reserved — No Sales to Dealers
444 No. Palm Canyon Dr.
Palm Springs

Garden Fresh, Tender, Green
ASPARAGUS
10^c lb
For A Delicious Spring Treat,
Try It With Melted Butter
or Hollandaise.

FINEST
and FRESHEST!
... that's Mayfair produce! Our buyers are super-sleuths when it comes to tracking down a bargain, but they don't buy it unless it meets our rigid standards of quality and freshness. You can depend on Mayfair fruits and vegetables to be the best obtainable at the price.

EXTRA FANCY MEDIUM SIZE
WASHINGTON STARKLING DELICIOUS
APPLES
3 lbs. 25^c

FROM GROWER TO YOU, TENDER
CRISP CELERY 2^c lb
SWEET and JUICY
NAVEL ORANGES Size Med. 4 lbs. 19^c
SWEET, JUICY ARIZONA
GRAPEFRUIT 8 lb. bag 31^c

TOP SPREAD
OLEO
1-lb. ctn. 19^c

ELNA BRAND
Tomatoes
29-ounce can 14^c

MAYFRESH
EGGS
medium grade AA 45^c doz.

BO-PEEP, SUPER-SOFT
FACIAL TISSUES box of 400 23^c

LIBBY'S RICH RED
TOMATO JUICE 46-oz. can 24^c

KORONA, CUT
GREEN BEANS 2 17-oz. cans 25^c

JEFFY BISCUIT MIX 40-oz. pkg. 29^c

NIBLETS CORN 2 12-oz. cans 33^c

GREEN GIANT PEAS 17-oz. can 19^c

SPRY SHORTENING 3-lb. can 88^c

STAR-KIST CHUNK TUNA 6 1/2-oz. can 32^c

FROZEN FOODS
PIC'SWEET
Orange Juice 2 6-oz. cans 27^c

LIBBY'S
Cut Broccoli or **Peas & Carrots** 2 10-oz. pkgs. 33^c

LIBBY'S
CUT CORN 2 10-oz. pkgs. 29^c

WONG'S
Chinese Foods
Fried Rice, Egg Foo Yung
Pork or Chicken Chop Suey
reg. pkg. 39^c

Wong's, reg. pkg. **SWEET-SOUR PORK** 49^c

Kitchen Charm Wax Paper 125-ft. roll 23^c

Apple Cider Martinelli's half gallon 79^c

Old Dutch Cleanser 2 reg. cans 25^c

Bon Ami Glass Gloss pint can 39^c

T. Sawyer Pot. Chips 4-oz. pkg. 29^c

B & M Baked Beans 13-oz. can 19^c

Mayfair Table-Trimmed MEATS
U.S.D.A. Graded Choice Steer Beef

ROUND STEAK 69^c lb
or **RUMP ROAST**

100% Pure, Lean Beef
GROUND Shoulder BEEF 49^c lb
Ground Fresh Hourly

Lean, Eastern Corn-Fed
PORK ROAST 39^c lb.
Meaty, Thrifty Picnic Style Shoulder

Armour's Star, Grade A 1-lb. Pkg. **Sliced Bacon** 79^c

Fresh Fillet of Pacific **Whitefish** 39^c lb

Lean, Eastern Pork, Semi-Boneless
Pork Butt Roast 63^c lb.

As featured by Walt Jensen on...
Quick!
What's the Answer
MAYFAIR'S RADIO SHOW
MAYFAIR'S RADIO SHOW

SIMONIZ
Self-Polishing Wax
quart can 89^c

ZIPPY
LIQUID STARCH
Reg. 31c, less 5c on label
1/2-gallon bottle 26^c

L.A. NUT
PEANUT BUTTER
14-oz. jar 36^c

SPRING SALAD SUGGESTIONS
Look for the Blue Box
Morton's Salt 2 26-oz. boxes 19^c

Ben Hur, Ground
BLACK PEPPER 2-oz. can 25^c

MAYFRESH, Pure
CIDER VINEGAR quart bottle 15^c

MAYONNAISE
Best Foods quart jar 65^c Food Club quart jar 57^c

Betty Crocker
CAKE MIXES reg. pkg. 29^c

Betty Crocker
ANGEL CAKE MIX reg. pkg. 49^c

Pillsbury's
GINGER BREAD MIX 14-oz. pkg. 23^c

Pillsbury's
CHOC. CHIP COOKIE MIX 13 1/2-oz. pkg. 34^c

Pillsbury's
GOLD COOKIE MIX 13 1/2-oz. pkg. 31^c

N.B.C. Snowflake
SALTINE CRACKERS 1-lb. pkg. 24^c

KRAFT'S CHEEZ WHIZ
8-oz. jar 27^c 16-oz. jar 51^c

Van Houten's, Imported
INSTANT COCOA 8-oz. pkg. 27^c

America's Favorite
CRACKER JACK reg. pkg. 5^c

New, Instant Flavor
ALLSWEET OLEO 1-lb. ctn. 29^c

From Old Vermont
HIGHLAND SYRUP 12-oz. btl. 29^c

Cat Food
PUSS 'N BOOTS 15-oz. can 13^c

Northern
PAPER TOWELS 150-ct. roll 18^c

DELICATESSEN
FULL CREAM
Longhorn Cheese 49^c lb

Finest Quality, Fresh
Liver Sausage Deliciously Seasoned 49^c lb

CREAMY LOAF
American Cheese Sandwich Sliced 49^c lb

Cloth Pack Deal BREEZE 1-gal. pkg. 30c giant size 59c	Detergent Formula RINSO 1-gal. pkg. 28 ^c	For Dishes LUX LIQUID 12-oz. can 39 ^c 22-oz. can 69 ^c	For All Fine Fabrics LUX FLAKES 1-gal. pkg. 28 ^c	For a Lovelier Complexion LUX SOAP regular 3 for 25c bath 2 for 23c	Stops B.O. LIFEBUOY regular 8c bath 2 for 23c	RED HEART DOG FOOD Three Flavors 2 1-lb. cans 29 ^c
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Judge Rules for Defense in Police Suit

Back Given Ten Days to Submit Amended Charge

Judge Hilton McCabe, presiding at Superior Court in Indio, last Friday sustained the demurrer filed by City Attorney Jerry Bunker in the suit against Police Chief John S. Davis and Sgt. Durman Ordway.

In his decision, Judge McCabe said that the complaint as worded does not provide sufficient grounds for relief.

HE GAVE Attorney Leonard Bock, representing Richard Kipness, plaintiff, 10 days from April 16 in which to file an amended complaint, and Bock indicated this week that he will do so within the specified time.

The suit charges that the two police officers refused to permit Kipness to have a private consultation with his attorney. It also carries a claim of "false arrest" and asks total damages of \$9,000. This latter claim serves the right for the inclusion of several "John Doe" defendants.

KIPNESS was found guilty by jury on a charge of petty theft Tuesday, with Judge Eugene Theriault finding the defendant \$100, giving him a 30-day suspended jail sentence, and placing him on one year's probation.

The trial and jury deliberation lasted until 9:30 p.m., before the guilty verdict was reached.

MODEL HOME PRICED TO SELL \$36,500

Owner says, "MAKE OFFER" 3 bedrooms, 3 baths, 2 rooms paneled in mahogany, Western Holly built in stove, garbage disposal, dishwasher, metal cabinets, double garage, sprinkler system, heated pool, yard, walled in. OPEN DAILY Cor. Mesquite & Sagebrush 1011 Sagebrush See any broker

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A NEW HOME FOR ONLY

\$35⁰⁰ per Month

2 BEDROOMS

complete with DOWN DRAFT COOLERS... PICTURE WINDOWS DUAL GAS HEAT

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HEAT RESISTANT — WEATHERPROOF

Tahquitz Valley Snow Pack Has Streams Running Full

Tahquitz creek, under the narrow Palm Canyon drive bridge, is still running with a large flow and probably will be for some time. A survey conducted in the higher regions of the San Jacinto mountains last week revealed that there was still a good snow pack in the mountains despite above normal temperatures the past week.

The survey team reported that there is an average of 38 inches along the Tahquitz Valley snow course above the 5000-foot mark and that the water content averaged 55 per cent.

IN MID-MARCH the average pack was 29 inches and the

water content slightly below 50 per cent. No April survey was made last year because the snow was limited to patches, the U.S. Forestry Service said. All water courses in the mountains above Idyllwild are reported running strong. Because of a thick layer of ice below the surface of the snow it is believed the Tahquitz Valley pack will last another month.

THE SURVEYS are made in co-operation with the California department of water resources and were started several years ago in conjunction with the forestry service and the Idyllwild Inland League to determine Summer stream flows.

CVAPC, Board of Trade Sponsor County Work Shop

Coachella Valley Advisory Planning Committee in co-operation with the Riverside County Board of Trade is sponsoring a workshop for local chamber of commerce officers, directors and committee men Wednesday, starting at 4 p.m. The meeting will be held at the Desert Air Hotel, Rancho Mirage.

"On March 21 a trial chamber of commerce workshop was held in Corona under the guidance of Ben B. Lawshe, organization consultant of the United States Chamber of Commerce. The program, jointly sponsored by the Corona Chamber of Commerce and the County

Board of Trade, was acclaimed as the most informative and helpful conference of the kind ever attended. Similar workshops are to be scheduled elsewhere in our county."

Paul W. Clark, president of the Coachella Valley Advisory Planning Committee, said that there will be two sessions of the workshop, 4 to 6 p.m. and 7:30 to 9:30 p.m. allowing an hour and a half for dinner at the Desert Air hotel.

Different subjects of importance to all chamber of commerce and civic organization leaders will be discussed at each session. All members of the Planning Committee and the various Coachella Valley chambers of commerce and friends are invited.

"The Coachella Valley Advisory planning Committee is deeply interested in all phases of civic development and organization," said Clark. It is appropriate that we should actively work with the various chambers of commerce in the valley. We feel that we can help in the work by sponsoring this seminar on chamber of commerce problems in co-operation with the Riverside County Board of Trade."

New Hours for Driver License Tests in Village

B. G. Dawson, examiner in charge of the Drivers' License examining bureau for Palm Springs announced that a change will be effective May 1 in the local office.

Examiner Dawson will be at World War Memorial Hall, North Belardo road, every Thursday from 8:30 a.m. until 5 p.m. until further notice to aid Village residents and those from Palm Springs area with their licenses.

Paul H. Thorgrimson is supervisor in charge of the tests here.

Auto Stolen from Home Driveway

Theft of a maroon Cadillac, 1950 model, from the driveway at his home at 574 Hermosa drive, between 11 p.m., Saturday, and 8 a.m., Sunday, was reported to police by Floyd Johnson.

The car is owned by Thelma J. Foley of El Monte business associate of Johnson.

Man, Wanted Here, Held in Los Angeles

Police here received word Monday that Charles A. Marandola, wanted here on a bad check charge, is in custody of the Los Angeles Sheriff's department, and is being detained on the Palm Springs warrant.

Shoplifter Makes Off with Sweater

Theft of a sweater from a showcase in the store at 274 North Palm Canyon drive was reported to police Monday noon by Marty Cobin's Dress Shop.

Value of the sweater was set at \$18.95. Time of the theft was between 10 a.m. and 12 noon.

From Page 1—MORE ABOUT COUNCIL

absentee ballots and official canvass of the April 13 vote. Florian Boyd, who has served as mayor since Charles Farrell resigned last August, was elected unanimously to his first full term by the newly installed council.

Only 13 absentee ballots were counted, with one other voided, which had no effect on the outcome. Of the ballots cast by absentee voters, Sanborn received all seven in his district, Cliff Campbell received three and Joseph Palozzi two in District Two, and Frank Miller the lone vote in District Six.

BOYD, UPON RE-ELECTION, thanked the council for the "great honor" and pledged himself and other councilmen to provide full value for the taxpayer's dollar.

"We will try our best to make Palm Springs an even better city, and keep it as America's foremost desert resort," he said.

FOR SALE New 1954 Oldsmobiles

MOST MODELS IN STOCK

See Us For A Deal

Plaza Motors

Cadillac & Oldsmobile Dealer

182 E. Arenas Road Tel. 5122

Sales Tax Take Shows Increase

Collection of sales taxes during March totalled \$17,571, \$400 more than for the same month last year, and brought the total for the first nine months of the fiscal year to \$104,940.

This represents a gain of almost \$4,600 over the corresponding period of the 1952-53 fiscal year, Shelby V. Langford, city treasurer, reported.

The city sales tax measure went into effect in May, 1947, and since that time sales tax receipts, up to April 1, this year have totalled \$884,801.

GOC Official at Scout Meeting

First Lt. A. M. Dix of the round "Chrovers" Squadron, U.S. Air Force showed civil defense motion pictures as he addressed Kiwanis Boy Scout Troop 77 at Frances Stevens school cafeteria.

Lt. Dix is in the Village in connection with a GOC display at Desert Museum this weekend.

Purse Stolen While at Lunch, Report

Theft of a pocket-type purse from her larger purse while she was at lunch at 444 North Palm Canyon drive was reported to police Friday by Rhio Anderson, 1957 North Indian avenue.

The purse contained \$25 in cash and personal identification.

Two Cars Suffer Damage in Crash

Damage estimated at \$250 was caused to vehicles driven by Maerye Muller, 281 East Cabrillo road, and William K. Boggs, Santa Ana, at the intersection of Palm Canyon drive and Via Olivera at 1:42 p.m., Sunday.

Mrs. Muller, traveling north on Palm Canyon, was making a left turn on to Cabrillo road, when her car was struck in the side by the car driven by Boggs, which was traveling south on Palm Canyon, according to Sgt.

Indian Lands More Opposition to Land Measure

Vernon Hilliard of Murietta, candidate for congress on the Republican ticket, appeared before supervisors Monday and urged supervisors to adopt a resolution of protest against a congressional bill which would terminate federal control of Indian lands in California.

Supervisors had ordered preparation of such a resolution the day before.

Robert Young who investigated the accident.

Damage to Mrs. Muller's car was estimated at \$100, and to Boggs', \$150.



From where I sit... by Joe Marsh

So They Stopped Baiting Each Other

"If you want to hear a real hassle, listen to Cob James and Whitey Baker on trout fishing sometime. You'd think it was more important than anything."

Cob favors dry flies. Whitey pooh-poos anything but wet flies. Cob swears by a Fan-Wing Royal Coachman; Whitey won't hear of anything but Silver Doctor. And so it goes—they can't even get together on steel rods versus bamboo rods.

But on Saturday, each got back from Fox Creek with a catch that couldn't have differed by more

than a couple of ounces! Then over a friendly glass of beer, they allowed as how maybe they were both right... which is how so many arguments should end.

From where I sit, life would be a whole lot pleasanter if we all respected one another's opinions—whether about trout flies, or having a glass of beer, or voting. After all, a person has a right to follow his own line of thinking.

Joe Marsh

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Values to \$22.95

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\$12.80

DOORS OPEN AT 9 A.M.

The Desert Sun—6th and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, April 22, 1954

last week but it was not ready for action Monday. Hilliard's protest was along the same lines as that of Cruz Siva, local Indian who a week ago urged the protest saying the Indians were not ready yet for such action by the government. Supervisors reiterated that they will study the resolution but will not act until they hear all sides of the case.

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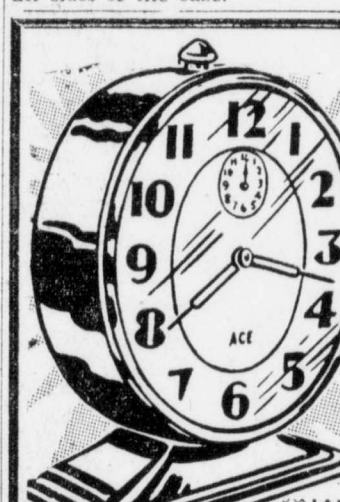
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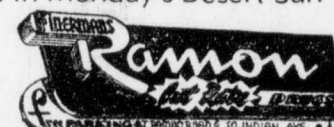
It means an EXTRA Gift for you!

It's our birthday but you get the Gifts. Watch for our big ad in Monday's Desert Sun

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Top Stars Entertain Throngs at Police Ball



BANJO EYES — Eddie Cantor is signaling the end of the National Banjo Week by demonstrating his famous banjo-eyed look to Charles Farrell. The two noted entertainers appeared at the fifth annual Police Ball Saturday night, where Farrell was master of ceremonies.



NEVER ARGUE WITH AN OFFICER — This is the advice being given Harpo Marx, center, by Eddie Cantor, as Officer T. M. Aitken watches the comedy sequence at the Police Ball Saturday night. Stars of screen, radio and television entertained the capacity crowd at the high school gymnasium. Music for dancing by Muzzy Marcellino and his orchestra, featuring Dorothy Ray and her electric accordion, followed the two-hour program.



REQUEST FROM THE AUDIENCE — Lovely Dinah Shore was one of the hit attractions at the Police Ball at the high school gymnasium, with a capacity crowd continually asking for encores. Above, she receives a request from Charles Farrell, master of ceremonies.



HONORARY BADGE — Bob Hope and all the entertainers at the fifth annual Police Ball received Honorary Police Officers Association badges in appreciation of their appearance Saturday night. Sgt. Durman Ordway, association president, made the presentations.

TWENTY-SEVENTH YEAR The Desert Sun and PALM SPRINGS NEWS

Page One-B Palm Springs, California, Thursday, April 22, 1954 Second Section

Dinner to Honor Eagle Scouts at El Mirador Hotel

Eagle Scouts of Riverside county will be honored at a Recognition Dinner at El Mirador hotel at 7 p.m., Monday. C. J. Carlson of Riverside is co-chairman of the event along with J. L. Hunter, Riverside, and himself an Eagle Scout. Carl G. Lykken of Palm Springs, president of the Riverside County Council, Boy Scouts of America, will preside. Jacques Crommelin, of the Village Council, is chairman of arrangements for the event. Eagle Scouts and Scout leaders from all over the county will be here for the event and an excellent program has been arranged.

Change in Time Sunday to Affect Many Facilities Here

Coincident with California Daylight Time which goes into effect next Sunday, transportation companies announced changes in schedules. Dale Hines, local agent for the Southern Pacific company, said that transcontinental trains such as the Sunset, Golden State and others, will continue their present standard time schedules and passengers are urged to remember the difference between Standard and Daylight time in computing arrivals and departures. S. P. TRAINS entirely within the state will be advanced an hour standard time to conform with daylight time. Timetables will all be in standard time, however. Hines also announced that one hour and 30 minutes will be cut from the time of the

Golden State from Los Angeles to Chicago and one hour cut from the westbound schedule. Time of the Imperial also has been reduced, westbound. PACIFIC GREYHOUND Lines will operate on Daylight time in areas where it is in effect. The local office announced Monday. Arrivals and departures listed in the bus company's timetables and clocks of Pacific Greyhound depots in areas affected will coincide with daylight time. A new time table goes into effect for Western Air Lines Sunday with one Los Angeles flight leaving here at 8:15 p.m. (PDT). Time of chain radio programs will also change Sunday to conform to daylight time.

I'll see YOU in
PALM SPRINGS
ON
APRIL 28

For the finals of

Calectric's 50th Anniversary CAKE BAKING CONTEST



at the fabulous
El Mirador Hotel



We Invite
YOU
To Attend
Contests at

10 A.M. - 2 P.M.

PRIZES
REFRESHMENTS

Emcee — Bob Barker
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Support your local
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GOOD NEWS for TELEPHONE USERS

TAXES HAVE BEEN CUT!

On Long Distance Service from 25 to 10%
On Local Service from 15 to 10%

LONG DISTANCE SERVICE IS NOW CHEAPER THAN EVER
The cost (including federal tax) of a 3-minute, station to station conversation from here to . . .

	Day	Night and Sunday
San Francisco	\$1.48	\$1.26
Seattle	1.87	1.48
Denver	1.65	1.32
Minneapolis	2.25	1.81
Chicago	2.42	1.92
Boston	2.75	2.20
New York	2.75	2.20

Use Long Distance for a fast answer . . . Keep in touch with far-away relatives and friends by telephone.



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THESE DISTRICT WINNERS TO COMPETE FOR GRAND PRIZE:

- A MAJOR WESTINGHOUSE APPLIANCE
- \$250 CASH FOR HER CLUB
- HER PRIZE-WINNING RECIPE TO BE USED BY OUR HOME ECONOMISTS
- YOU'LL SEE THE WINNER IN OUR ADS
- YOU'LL READ HER PRIZE-WINNING RECIPE

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Elsinore Women's Club

Dorothy Elwell
Odessa Rebekah Lodge 388
(Bartlow area)

Ann Dillon
Starlight Toastmistress Club
(Corona area)

Alma Henry
Sunnymead Community Club
(Perris area)

Frances Blondon
Palm Springs
Toastmistress Club

May Riddick
Hemet-San Jacinto
Grange

Mrs. C. E. Herbold
Helendale Farm Bureau
(Victorville area)

Ann Busier
Creamer-Cox VFW
Auxiliary
West Riverside

Twenty-nine Palms
(Contestant to be selected)

Mrs. Kenneth Trickett
Fontana Women's Club
(San Bernardino area)

Mrs. Dale Bigler
Women's Improvement
Club
Blythe



The PUBLISHER'S CORNER by OLIVER B. JAYNES

TOURISTS' HABITS CHANGING — It should be interesting to Palm Springs businessmen to know how the tourist trade has been along Florida's famous Gold Coast during the 1953-54 Winter season. We hear a lot of rumors that business has been very good and, also that it has been bad in Florida this season. A story in the Miami Herald on April 11 has some interesting information along this line and covers the subject better than any I have seen while visiting here. It deals specifically with Miami Beach, but it is probably typical of most of the other Florida resorts. Miami Beach probably has the greatest concentration of resort hotels anywhere in the nation, and just above Miami Beach, scores of huge new motels stand side by side for almost a mile. They appear to have from 48 to 60 units and offer all modern resort facilities.

The Miami Herald says that the economists, after a study of their wholly impartial graphs, have come up with an estimated five or ten percent drop in tourist business by the end of March. Just how accurate this is, no one knows but other observations made by Miami Beach area resort operators are more interesting anyway. The free-spenders were present as usual, but as the report puts it, they were harder to find. The lavish spending crowd has just shrunk in size. Then, too, it seems that many of the well-to-do are not lingering as long as they used to in Gold Coast resorts. They have not attended the racetracks as frequently as in other years.

The report goes on to say that a poll was conducted recently among hotelmen, economists, transportation executives and businessmen in general, to determine the causes, effects and problems involved in what seems to be an upheaval in the habits of Florida's tourists.

Here are some of the answers.

1. Shorter vacations, less spending, following the national trend.
2. Keener, more successful competition from European, Mid-western and Caribbean resorts which attract tourists on split vacations.
3. Over building of accommodations which approach the saturation point.
4. Failure to direct advertising toward virgin tourist markets — midwest, northwest and west coast. (Note the opinion expressed here that Florida should advertise on the West Coast.)
5. Greater Miami's traffic and parking conditions, which scare off many auto tourists.

The season was slow in getting underway in Florida this year, and January and February were considerably under last year. This was accounted for partly by a delay in Winter's arrival in the northern states, but most businessmen know there is more than weather to blame, and are wondering what they should do to stimulate a tourist business. Of particular interest is the observation of some resort economists here who have recommended concentrating more of the advertising dollar on areas outside of the metropolitan centers which have been tapped for years by California resorts, but have been ignored by Florida. One of the specialists is quoted as saying, "Florida doesn't have a monopoly on tropical climate and glamour, by any means. Businessmen must increase promotion and advertising." A complaint is voiced that the \$100,000 advertising budget of Miami is insufficient.

Most hotel men agree that the summer "package plans" when airline and railroad tours to Florida for a lump sum are offered have helped more than anything else to keep the hotels in the black. Summer rates are already in effect in many of the hotels, and they are drastic reductions from winter tariffs. It is now predicted that there will be a gradual reduction in winter rates and a slight increase in summer rates. All of the new hotels and most of the better motels are now cooled by refrigeration, which is important here because the coolers also help reduce the extraordinarily high humidity.

It almost goes without saying that Palm Springs has had a much better Winter season in proportion than most of the Florida resorts, but it is also evident that we are going to have to be on our toes if we are to maintain the patronage Palm Springs has enjoyed this season. It is plain to see from the above report that competition among resorts is rapidly becoming keener. Florida is only one example. It is further proof of the opinion pointed out in this column recently that Palm Springs must have a forceful promotion program.

In making a bid for the tourist and vacationist, we in Palm Springs must also keep in mind maintaining an attractive and desirable community for our Winter residents. Most of the people who have Winter homes in the Village are not very anxious to see the community grow. They like it just as it is, and don't like to see it become too crowded. This attitude is understandable and yet we know that a resort like Palm Springs cannot stand still, it either goes forward or slips backward. Herein lies a big problem and one which must be taken into consideration by all those concerned. Above all else Palm Springs must be maintained as a high class resort.



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DON'T THINK
Insurance
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WHEN YOU THINK
Insurance
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Insurance Counselors
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Dennis, the Menace By Ketchum



LISTEN TO THIS GUY'S STORY, DAD. IT'LL ALMOST MAKE YOU CRY!

I RISE TO REMARK

By CONGRESSMAN JOHN PHILLIPS

This letter is about a row of dominoes.

Do you remember how, when we were younger, we used to stand dominoes in a row, and then tip over the first one in line; and one by one, they would fall?

Twenty years ago we had good and strong friends in various parts of the world. This was before the era of the philosophies, under which it was thought that friendship could be bought, that peace could be secured by appeasement of our enemies, and that friends could be sacrificed for expediency, without causing us to lose prestige in world affairs.

One of these was the Republic of China. Its friendship was historic. It served as a great buffer state between us and the communist threat. Its first president, Sun Yat-sen had been forced into a "united front" with Russia in 1923, after the United States and Great Britain had declined to help him with current and pressing problems. In 1927, his successor, Chiang Kai-shek realized that the objective of the communists was not cooperation but conquest. He broke with the Reds, expelled the Russians, and gave them the only real defeat they have suffered. Despite the pressure from our State Department, Chiang refused to enter into a "coalition" with them again. He understood the Reds and would have no truck with them. He was, and is, to the Russian dictators, the most hated man in the world.

AT YALTA, Roosevelt, with Alger Hiss at his elbow, sacrificed China. We gave control of the ports and railroads of Manchuria to Russia, without consulting China, and without Russia having done anything to earn this, or any other concession. Our President took on himself the responsibility of coercing China to accept this Manchuria deal. When Chiang still refused to accept the communists, promised aid to China was delayed or withheld, until strength was lost to weakness and the communists seized the mainland.

In the Congress, men like Walter Judd and John Vorys laid down a timetable. They foretold the invasion of Korea. They begged that even a token

force of our troops be left there, to indicate our interest and prevent war. Truman and Acheson made invasion sure by their speeches of January 5 and 12, 1950.

Having denied the interest which would have caused Russia to hesitate, we then sent the flower of young American manhood into the Korean mountains and rice paddies. We lost 133,000 killed and wounded. The administration denied our military leaders the right and the power to win. MacArthur was recalled. At a time when we had a shortage of jet planes in Korea and our men cried for air support, we sent many such planes to Tito. I ask any reader of this letter to give me a guarantee that Tito will be in our corner when the international chips are down, and men who love freedom stand up to be counted.

Against the advice of men in Congress who again laid down a timetable, we signed an "armistice" in Korea. It stopped blood-letting, but decided nothing. In the words of Mark Clark, "he was the only general in the history of the United States, who had ever signed an armistice, ending a war which the United States did not win." Every commander in Korea felt the same way, and prophesied the outcome: that it would lead to Indochina.

THREE DOMINOES have fallen. The fourth is wavering, Indochina. Giving Manchuria to Russia gave an open road to the Reds from Russia into China, and then for Chinese communists into Korea. An inconclusive end to the war in Korea opened the road for communist masses to move into Indochina. The dominoes next in line are Siam and Burma, then India and Indonesia.

Perhaps we have maintained friendships with Great Britain, and in Europe. Can these so-called friendships, delicately balanced between us and the Soviet Union, restore the lost friendships in the areas from which danger will come to the United States? Can they restore "face"? Chiang Kai-shek was our friend, and we sacrificed him. Mikhailovich was our friend, but we backed Tito, and Tito shot him. Czechoslovakia was a nation we helped to create, and we let it be destroyed.

Are all your bases covered?

Check your life insurance to see whether it's covering everything you want it to.

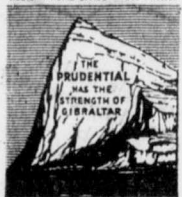
1. Monthly income for your family?	yes	no
2. Mortgage or rent payments?		
3. Money for the children's education?		
4. Money for your own retirement?		

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YOUR PRUDENTIAL AGENTS

THIS SIDE OF THE SUN

By Phot

With no typewriter before me, I'm just about sunk. So this piece may be more than usually punk.

This week it jelled when I was challenged and could not gracefully back out. So today's composition is not being pecked out on my sturdy, faithful old Woodstock. I am speaking into an Edison Voicewriter, and can't peek back to what has gone before. You can't read a groove, you know. Some day I'll profit by that admonition: "Keep a smile on your face and your big mouth shut."

IT ALL STARTED a few weeks ago when I commented upon the ease with which Mr. O. B. Jaynes, publisher of The Desert Sun, was writing his Publisher's Corner twice weekly while on a vacation jaunt to see how the other edge of the continent lives. I mentioned that instead of lugging a heavy typewriter, a lot of copy paper and the like, he just packed a dictaphone. And when the spirit moved, talked his "Corners" into it. And on this end of the line, a stenographer (or a reasonable facsimile of the same) transcribed it. I said enviously then that I would like to sit back and just yakkity-yak into a machine and have somebody else spend the physical endeavor needed to put it on paper. I was of the opinion that stretching the vocal chords was a lot easier on the system than belabouring a typewriter keyboard.

SO FRED WEIGEL, who taps out OBJ's transcriptions in a

A word would have saved Korea, but our word was "no."

The dominoes may still fall. They would have fallen before this, but for one thing: a changed administration and a man in the White House who knows the tragedy of appeasement, and whose word, as I found abroad last summer, is looked upon in other nations as meaning what it says. We substituted strength for weakness, or for something even worse.

I rise to remark that this was one of the things in the minds of many men and women, quiet, perhaps not always understanding international complexities, when they went to the polls in November 1952.

most weird style, dared me to try it. I am going to read what he makes out of this later and I'll lay 8 to 5 right now that it's going to be hard to reconcile some of my thoughts with the words he puts down. First however, OBJ read what I had said about the ease of just talking instead of writing and he commented that he could just see me leaning back in my wobbly desk chair, gazing at the ceiling and striving for an idea. That gave me a thought. I leaned back in my chair and it gave way. After getting right side up again I looked at the wall, instead. It had just as interesting cracks in it as the ceiling—and a lot funnier than in here. What's more, it contained some interesting ink finger prints where the boys from the composing room had

steadied themselves while chiseling the exchange newspapers.

O.K., FRED, while you're checking Mr. Webster to see how to spell chiseling, I'll stop and look at some more of the cracks in the wall plaster. Anyway, I'm temporarily out of ideas. That temporarily ought to hold you for a while, too. Make it momentarily, if it's too tough. Can recall when a youngster that I read with awe that Arthur Brisbane, first of the great columnists, never used a typewriter. Dictated everything. And in those days, dictation was not just to a machine. That must have been really tough. Double distraction. But the thought just comes to me after reaching into my secret cache (that's c-a-c-h-e, not c-a-s-h) that after years of observation and study, I have come to the conclusion that fellows who embark on the noble ambition of giving up smoking, really do not give up smoking. They just give up buying. I defy anyone in the office who has quit smoking to find out where I'm hiding my supply now.

IN THE LITTER of clippings, submitted memoranda, pencil notes and so on, on my desk, I find one from Lynn Emrick, Museum assistant. She thanks me for mentioning their two-foot diamond-back rattler and adds: "You should see the diamond-back rattler and our baby side-winder, cuddled together. It's cute in a sort of repulsive way." . . . You know, Fred, I

The Desert Sun—2b and PALM SPRINGS NEWS PALM SPRINGS, CALIFORNIA Thursday, April 22, 1954

believe (and the "I" comes before the "e" in believe) that I'll stick to my galloping typewriter. This yakkity system isn't so hot. My apologies to OBJ. It's a lot easier to grope for the "I" key (as if I didn't know where it is) than to try to recall what was said two minutes ago. Besides, while talking into this machine I've been much disappointed. You didn't talk back once. And that's not like you.

WELL, THAT'S IT. Will close with the thought that OBJ and Art Brisbane are Gunga Dins to me. They're better men than I am.

According to Catholic Digest, Radio Moscow, bursting with pride, has announced a new Soviet invention: "A bicycle which has two wheels like an ordinary one, but two handlebars, two pairs of pedals, and two seats. Thus two people can ride on it at the same time."

Actually most women keep secrets as well as men. It just takes more women.—Clyde Melton Jr., Ladies' Home Journal.

When a person who is fat says it runs in the family, you can be pretty sure the family never did much running.—Marcelene Cox, Ladies' Home Journal.

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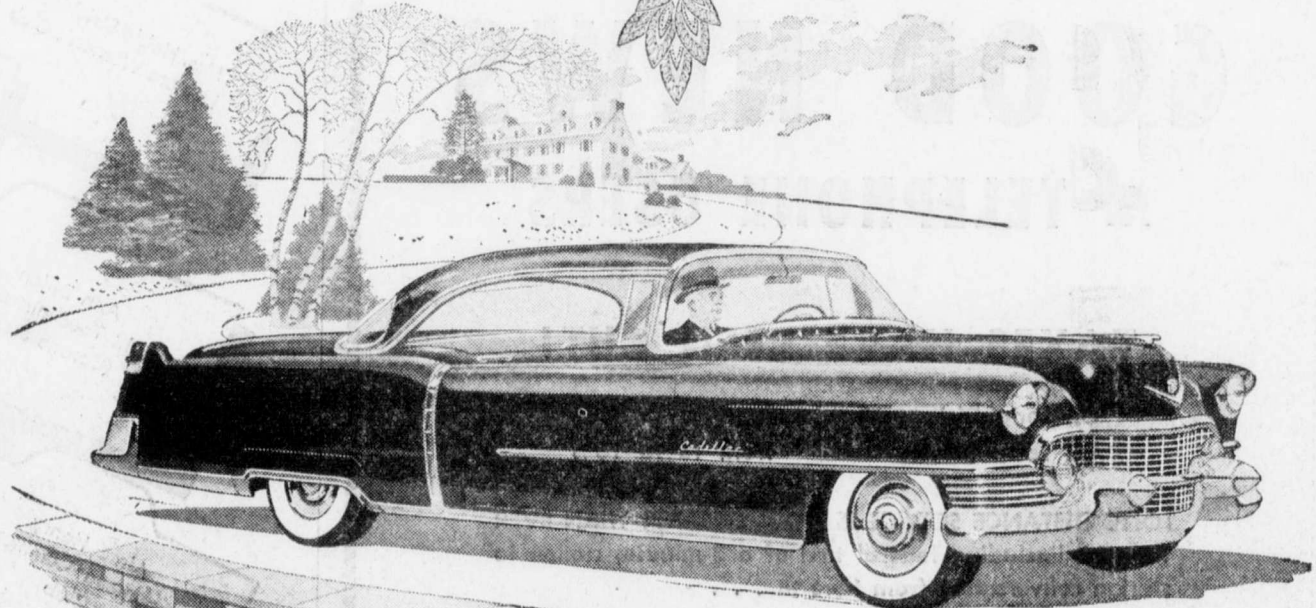
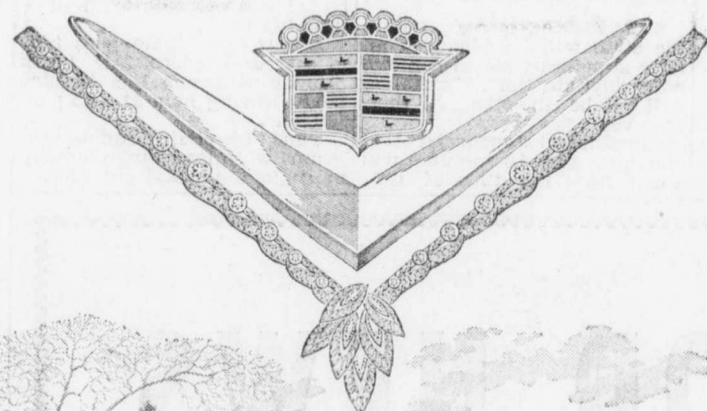
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It's about an hour from his home to his office—but he doesn't think of it as a drive at all.

He just settles back in the deep, comfortable seat—rests his hand on the inviting wheel—looks out over the hood in the general direction of the office—and starts to relax.

Comes first, the ten-mile stretch in the country.

If the car were standing still, it could not be smoother or softer or quieter—as it loafs over the broad, winding highway. There's only the faint sound of the wind, plus the receding trees and posts and buildings, to give him a sense of movement.

Almost before it begins, it seems, the ten-mile stretch is over—and a sign announces the city's limits. The soft pressure of his foot shifts from accelerator to brake—and the big car settles down easily, smoothly and quickly to the prescribed speed.

And then begins the real wizardry of Cadillac performance. Stop and go—in and out—roll and creep . . . all regulated with the slightest touch of toe and hand. Insofar as the driver is concerned, it's just as easy as the open road—a little slower, of course, but just as calm and relaxing.

And maybe a little bit nicer, in one notable respect—for now there are drivers all about him—stealing glances at his beautiful car, and wondering who's the fortunate person whose name is on the title!

What a car—for highway or street! Owners say the hours behind its wheel are among the finest hours of the day—restful, relaxing and inspiring.

If you haven't as yet driven a 1954 Cadillac—you've been missing something wonderful! Better come in soon—for the most revealing hour you ever spent behind the wheel of a motor car.

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Appearance and Reality, Subject at Temple Isaiah

"Appearance and Reality" will be the sermon topic of Rabbi Arthur B. Lebowitz at the Sabbath services tomorrow evening at 8:15 o'clock at Temple Isaiah of the Jewish Community Center. The Temple choir under the direction of Harry Tomlinson will be heard in the rendering of Passover music.

Saturday morning services are held at 10 o'clock. Due to the observance of Passover there will be no Religious School classes on Sunday morning. Passover services are scheduled for Sunday morning at 10 o'clock at which time Yizkor (Memorial Service) will be recited. The memorial sermon by the Rabbi is entitled, "To Live in Hearts."

Easter, the Beginning, Topic Sunday of Dr. Blackstone

Dr. James H. Blackstone Jr. will preach on the subject, "Easter Was the Beginning" next Sunday morning at Palm Springs Community church. There will be services at 9:30 and at 11 a.m. A nursery will be provided for the care of the younger children with a trained nurse in attendance.

High school Christian Endeavor will meet at 6:15 p.m. in the church parlor. The discussion will be centered around "What Would You Do?" The junior high group will meet at the same hour in the church with Dr. Blackstone leading.

The evening service will begin at 7:30 p.m. with the youth of the church taking charge of the program. The following students will participate: Jack

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Shields, Wendell Veith, Carolyn Knupp, Kent Werges, Dave Moore, Gary Hammond and Emmett Taylor.

The "Key Climbers", a boys' quartet directed by Alex Hammond will also participate in the service. A short talk by Rev. Deran Yaylian entitled "Living On Top of Life", will follow.

SALVATION THROUGH OBEDIENCE, TOPIC

Unwavering obedience to the eternal demands of Christ is the way to individual salvation and progress asserts the Lesson-Sermon at the Sunday services in all Christian Science churches.

The sermon entitled "Probation after Death" includes the following verses from Proverbs: "Keep thy heart with all diligence; for out of it are the issues of life. . . Ponder the path of thy feet, and let all thy ways be established" (4:23, 26).

Mary Baker Eddy counsels in "Science and Health with Key to the Scriptures": "Every day makes its demands upon us for higher proofs rather than professions of Christian power. These proofs consist solely in the destruction of sin, sickness, and death by the power of Spirit, as Jesus destroyed them. This is an element of progress, and progress is the law of God, whose law demands of us only what we can certainly fulfill" (p. 233).

The Golden Text is from Psalms: "Examine me, O Lord, and prove me; try my reins and my heart" (26:2).

"Survival After Death" Subject at Cathedral City

Dr. Graham Hunter, pastor of Cathedral City Community church will speak at the 11 a.m. service next Sunday on "Three Reasons for Believing in Survival After Death."

Bible school, preceded by a song service conducted by Warner Mhoon, starts at 9:30 a.m. The new Young Adults class will meet at 575 D street at 10 a.m.

THERE WILL BE a song service at the church at 7:30 p.m. At the Sunday morning services the 12th anniversary of the founding of the Cathedral City church will be observed. It will include Communion and welcome to new members.

The Youth Choir will meet at the church at 5 p.m. for practice. Plans for a new addition to the church were discussed last Sunday and it was reported that more than \$700 had already been contributed toward the work.

IT WAS ALSO reported that the special "One Great Hour of Sharing" brought in more than \$150 for this international church program.

Dr. Hunter reminded all members of his congregation

Dr. Heppenstall Speaks Saturday to Adventists

Dr. Edward Heppenstall, Ph.D., head of the Department of Theology at La Sierra college in Arlington will be the guest speaker at the 11 a.m. worship services of the Palm Springs Seventh-day Adventist church Saturday.

Dr. Heppenstall received his Ph.D. from the University of Southern California in 1952. He has been head of the Department of Theology for a number of years, serving before that as an instructor in religion and Greek and also as a leader of denominational youth work in Michigan. He is a dynamic speaker, in great demand before young people's groups and as a counselor on family relations, said Pastor Kenneth Smith.

FIRST CHURCH OF CHRIST, SCIENTIST, PALM SPRINGS

A Branch of The Mother Church, The First Church of Christ, Scientist, in Boston, Mass.

Sunday Service, 11 A.M. Wednesday Meetings, 8 P.M. (Women's Clubhouse) Sunday School, 9:15 A.M. 271 Ocotillo Avenue

The Reading Room in The Center is open daily, except Sundays and holidays from 12 to 4.

Regular Services Next Sunday at St. Paul's Church

Regular services will be held at St. Paul's in the Desert April 25, the first Sunday after Easter, with Holy Communion at 8 a.m., church school and family services at 9:30 a.m., and morning prayer and sermon at 11 a.m. The rector, the Rev. William N. Blonden, will preach at the 11 a.m. service on "Free Forgiveness."

The popular designation of "Low Sunday" has been applied to Sunday after Easter for centuries in reference to the fact that this day, although still within the season of Eastertide, is nevertheless of less solemnity than Easter Day itself.

that next Sunday's services will be on Daylight time and that watches and clocks should be set ahead one hour Saturday night on retiring.

Lutheran Services

at
Youth Center

386 No. Belardo Road

Every Sunday

at
8:30 A.M.

REV. W. H. TENSMEYER

Closing Lecture Saturday Night

H. M. S. Richards, well known speaker for the international radio broadcast, the "Voice of Prophecy," will be seen in a motion picture entitled "Why I Am a Seventh-day Adventist," Saturday, to bring to a close the series of Bible Prophecy Crusade lectures which have been conducted for four months

in Cathedral City at the Town Hall.

Speakers for the meetings which have been held each Tuesday and Saturday night since January 16, have been Fritz Guy, pastor of the Indo Seventh-day Adventist church and Kenneth Smith, pastor of the Palm Springs church. Attendance has been good, Pastor Smith said, and he expressed his appreciation to all who have helped make the meetings a success.

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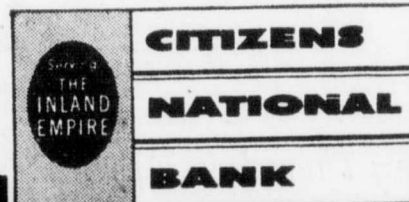
The resources and personnel of The Desert Bank are now merged with those of Citizens National Trust & Savings Bank of Riverside. Thus two institutions that have played an important part in the progress of Riverside County have joined forces, bringing to the entire community enlarged and more convenient banking facilities, including Trust Services.

Owned by the residents of Riverside and San Bernardino Counties, Citizens Bank has served the people of Inland Southern California since 1903. We feel privileged and honored to have the opportunity of affording our many customers and friends the complete community service that this consolidation makes possible.

Elden Smith
President
Citizens National
Trust & Savings Bank
of Riverside

O. A. Torgerson
President
The Desert Bank

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1903 INLAND SOUTHERN CALIFORNIA'S OWN BANK 1954



Elden Smith, president of Citizens, and O. A. Torgerson, president of The Desert Bank, shake hands with mutual satisfaction following the meetings at which stockholders of both banks voted unanimously for the consolidation.

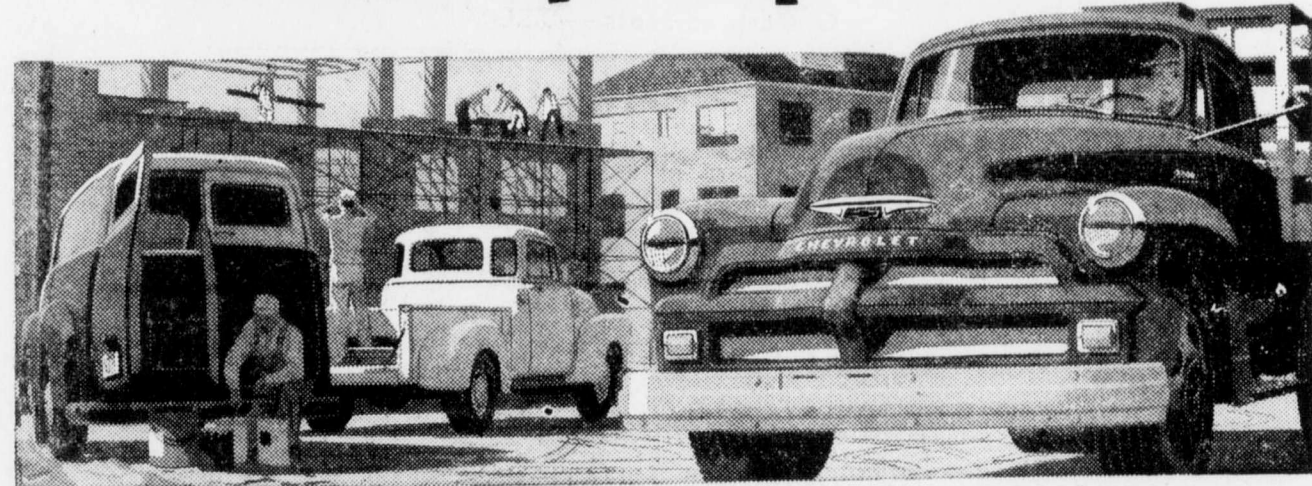
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Citizens total resources today exceed \$130 million; its capital funds approximate \$8 million; its deposits stand at \$120 million.

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You save extra trips. That's because of the extra load space you

get in the new Advance-Design bodies. New pick-up bodies are deeper, new stake and platform bodies are wider and longer. Also, they're set lower for easier loading.

You save with lower upkeep, too. Extra chassis strength saves you money on maintenance. There are heavier axle shafts in two-ton models . . . bigger clutches in light- and heavy-duty models . . . stronger frames in all models.

You save on operating costs. New power saves you money every mile! The "Thriftmaster 235" engine, the "Loadmaster 235" and

the "Jobmaster 261" (optional on 2-ton models at extra cost) deliver increased operating economy.

And your savings start the day you buy. In fact, they start with the low price you pay and continue over the miles. Chevrolet is America's lowest-priced line of trucks. It's also the truck that has a traditionally higher trade-in value.

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By Isabelle Cameron, just returned from Chicago — Very seldom a "country gal" from Rancho Mirage can be entertained in the Windy City by two prominent "city slickers" — namely Mrs. Stewart Battles (Sally O'Neill) and Mrs. Gordon (Marion) Thorne. Sally, my sis, Marion, my friend.

Marion is quite a person — owns Montgomery Ward's... charming, petite, unassuming, one of the city's most prominent philanthropists. The fabulous "Thorne" library which won the prize at Chicago's Fair is being donated to Fordham University in New York, where young Montgomery Ward Thorne is presently receiving his education. Am happy to report... Mrs. Thorne will be herself to the desert and purchase a "Casa" — wants to stop with Andrea Howard at the "Manor" whilst glancing about. Has many friends here including Victoria and Tom Fleming. At Sally and Marion's cocktail party met Dave and Eileen Chapman, he an industrial designer is responsible for the new "streamlined" International Harvester Refrigerator with the colored door. They will sail their schooner, the "Search", to Tahiti and then back Thunderbird way to look over the golf situation.

Was greatly impressed by the "Merchandise Mart" where Stew Battles reigns over the second floor as vice president of Norge Manufacturing... thirty thousand inhabitants of this building, a city within a city. Loved "Me and Juliet", a terrific musical, the Key Club, International club, Camelia Room, Gibbys... all the glamor of Sally's Dior and Jean Pateau gowns... and so back home to the beautiful tranquility of the desert.

"Second generation" beauties dining at the Desert Air Hotel... Gretchen Foster daughter of Sally Blaine and director Norman Foster and Loretta Young's niece... Suzanne Durant, daughter of Molly O'Day Kenaston and Jack Durant, with Jack Haley Jr., Les Gargan (Mary and Bill prominent Villagers), Frank Muller, Tom Rolf whose step-dad is the prominent dance director Jack Donohue, Tom Finn and Don Dornan completed this attractive young group. Spied Jo and Harold Smith with young Suzanne "pool siding".

A. Ronald Button will break ground next week for the new Rancho Mirage Post Office.

Lee Wenzlick on the run to make her famous "third dimension" photos of Buddy Bligh's fabulous Thunderbird home where the pool comes into the living room.

Marian Davies Brown, Hor-

Desert Art Center

By JEANE COUTTS ANGUIANO

Throngs of visitors attended the Art Mart put on by the Desert Art Center during Easter weekend. It was the last Art Mart of this season unless the temperature indicates otherwise.

"Artists at Work" were especially attractive to visitors, some of whom never had seen sculptors or painters actually working such as sculptor Dorothy Burgess who was sculpting a perfect likeness of little Gino Viareal whose Spanish features inspires artists. All the artists of this desert valley who participated in the first Art Mart were again present. Axel Linus, who was present with his exhibition, will leave with his wife for Europe in May when they will visit Mr. Linus' native country.

John Hilton brought his guitar and played and sang old western ballads as well as some Mexican songs and a few of his own poetic compositions. Artists and visitors alike gathered around to listen under the big shade tree. Among his many other accomplishments John Hilton is also a writer as many who have read his "Sonora Sketch Book" know.

Some of the artists' families visited the Art Mart, too. Among them were: Pascal Hyde's husband, John Hilton's wife Barbara and her daughter, Sharon, (Sharon who posed often for other artists, posed for Jeane Coutts who did several sketches of her.) The four Coutts-Anguiano children visited briefly as did Jane Hamilton's little son and quite a few others. Brownell McGrew's beautiful portraits of his children illustrate that almost all artists' children begin their lives as models and grow up with the knowledge of

creativity already instilled in them. Fortunately for them they grow up with the realization of the importance of the arts in life.

Seen wandering in the shady sections of the Liebling property where most of the artists had paintings on display was artist Fred Chisnal, who is a member of the Desert Art Center and who is known to the highway travelers as well as residents of the desert area as the fellow who has his house truck parked off the highway between Rancho Mirage and Palm Desert with a display of his paintings surrounding his habitat. Chisnal can often be seen painting nearby. Also visiting were old-time villager, Frank St. Marie, well-known to all, Miss Cornelia White, artist, John Sheldon Evans and very welcome, Mr. Liebling himself, whose wife has been so generous with her property for use in the Art Mart.

Desert Art Center members, Harry Tomlinson and his wife, Christine have done much for music appreciation in Palm Springs. Tomlinson's organization and direction of the Bach Festival is a credit to him and of great benefit to villagers.

It may be of interest to newcomers who do not know that the Desert Art Center has a guild for each art including photography. Some are more active than others because there

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are more participant members and some other guilds need more members to help establish them and more work and stronger leadership. All who may be interested are invited to join the Desert Art Center and take part in the Guild activities of their choice.

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Thursday, Friday, Saturday — April 22, 23, 24

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It is our sincere desire that you enjoy every minute of this

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REMEMBER—EVERY PENNY YOU SPEND GOES TO CHARITY!

Thursday, April 22

"ON THE TOWN"

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Friday Noon, April 23

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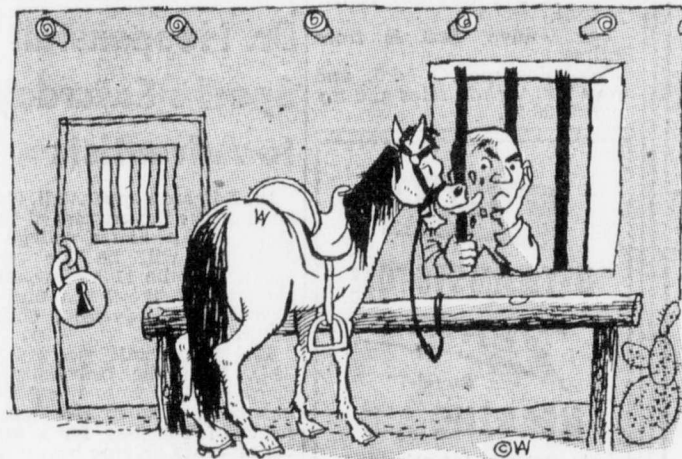
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Friday Evening, April 23

DESERT CIRCUS BALL

Dinner — Show — Phil Harris, Master of Ceremonies

Featuring Freddie Martin and his Orchestra

El Mirador Hotel

Saturday, April 24 — 10:30 A. M.

18th Annual Desert Circus Parade

Walt Disney, Grand Marshal

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Saturday Evening, April 24

GRAND MARSHAL'S ROUND-UP DANCE

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AT

Freddie Martin and his orchestra

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Community Church of Palm Springs
First Church of Christ, Scientist
Full Gospel Church
Jewish Community Center
Lutheran Church
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Dismiss Contest Over Nomination in City Election

Attorney Leonard Bock announced this week that he and his client, James Darling, are dropping the civil suit against Clifford E. Campbell because Campbell was not elected in councilmanic District No. 2 on April 13.

The suit sought to remove Campbell's name from the ballot or to disqualify him from holding office if elected.

Judge Hilton McCabe, hearing the case in superior court at Indio, twice sustained demurrers filed by Campbell's attorney, Warren Slaughter, and City Attorney Jerry Bunker.

At the last session the city council was dismissed as a defendant.

CHECK IS FOUND

Finding of a check for \$89.75, written on a Paso Robles bank by Henrietta P. Eddy, was reported to police Thursday by Howard Brezin, 366 North Palm Canyon drive.



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ROUND AND ROUND THEY GO — The new roller-skating rink at the Recreation Center, Indian avenue and Radio road, is proving highly popular. It will be operating again under the

direction of Johnny and Anita Quillan tomorrow, Saturday and Sunday.

2-County Blood Bank at Desert Hospital Monday

This will be one of the last visits of the Riverside-San Bernardino two-county Blood Bank before next Fall. Desert Hospital Administrator Robert Henwood reported today as he announced that the Blood Bank will be at the hospital Monday, April 28, from 11 a.m. to 1 p.m.

The Blood Bank is scheduled to make another trip here during May, with a June visit still undecided. Villagers must stockpile their private blood supply before the Summer months, or will have to go to San Bernardino to replace the blood needed.

Quota for the Monday visit will be 25 pints.

Henwood asked that persons wishing to donate blood call the hospital, 2251, for reservations.

Hotel Reports Theft of Five Lounge Pads

Theft of five lounge pads and an umbrella from the Caliente Cottages, 425 South Indian avenue, was reported to police Saturday by Mrs. Herman Levine.

Value of the articles taken was \$115.

Palm Desert Man Writes of Valley Economic Status

Farm enterprises in the Coachella Valley developed under lease options bring investors an average return of 7.9% on their long-term investments, according to a survey of farming operations made by Robert L. Ellsworth, of Palm Desert, senior in business administration at Claremont Men's College in Claremont.

This calculation is based on the prevailing market price of about \$200 per acre for raw land and a minimum production cycle of three years, according to Ellsworth who consulted with Valley farmers, local land development contractors, and officials of the U.S. Department of the Interior.

THE THESIS also points out that while production costs in the Coachella Valley are higher than in almost any part of the United States, the Valley farmers are compensated by the opportunity they have of getting to the markets first when prices are high.

In reviewing the history of the Valley, Ellsworth records the vast changes which have occurred since the first trek by white men in 1539. It was not until 1853, he says, after the discovery of gold in California, that a thorough investigation of the area was conducted to find a practical railroad route to the Coast.

IN 1870, the Southern Pacific opened its first line through the Valley, and people began filtering into the Valley until 1900, when the first hydraulic well was put down in the center of the vast area. Thirteen years—and many wells later—4,000 acres were under cultivation.

Poe Committee Holds Meeting

Citizens' Committee for Howard Poe for Constable met at 7:30 p.m. last night to discuss further plans for the coming campaign and to view television.

The meeting was held at the offices of the Palm Springs Community Television Corporation, 192 South Indian avenue.

tion in the Coachella Valley, but supplemental water had to be found somewhere to continue its prosperity.

With the Boulder Dam Project Act of 1928, the construction of the Hoover and Imperial Dams on the Colorado River were authorized, and construction of the All-American Canal and its branch, the Coachella Canal, were provided for. To date, canal laterals reaching 70,000 acres of land have been completed.

A resident of Palm Desert, Ellsworth will take his A.B. degree in Business Administration this June.

Southland Area March Tourists Spend Big Sum

Over \$46,428,000 was spent in the Southland by tourists in March, it was reported Monday by Edward W. Carter, president of the All-Year Club.

This was seven per cent less money than the out-of-state visitors spent here a year ago, according to the head of the community tourist advertising organization.

March is the first month of the Spring travel season. It follows Fall-Winter seasons which began slow and then picked up volume later.

Last year the Southland's tourist business broke all records for the 34 years during which the All-Year Club has been carrying on national campaigns to stimulate the vacation travel here. More than 4,000,000 tourists came here, and spent \$609,000,000. This flood of out-of-state dollars stimulated all lines of business and created jobs for Southland residents Carter pointed out. Next to aircraft, it was the largest source of out-of-state money for Southern California.

Roller-Skating Proves Popular at Center Rink

Roller skating at the Recreation Center will be featured for the second weekend Friday, Saturday and Sunday. Judging by the crowds who attended last weekend and the many expressions of approval, another large crowd is expected.

Scores of teen-agers as well as adults whirled around the rink to recorded music. Johnny and Anita Quillan have provided many novelties in operation of the rink in a high class manner.

The building is air-conditioned. A modern snack bar provides soft drinks, candy and hot dogs. Parents, teachers and all interested group leaders are invited to attend without charge.

New Hotel to be Built in Village

Permit for a 29-unit hotel at 2330 North Palm Canyon drive featured last week's building activity in the Palm Springs area. The permit was issued for \$112,000.

Total value of permits within the city limits was \$129,095 while permits issued outside of the city by the county building department totalled \$4,000.

City permits went to: Mittie Keller, 553-557 Calle Ajo, George Boze, alteration, \$500.

M. C. McCauley, 2110 East Amado road, A. B. Crist, dwelling, \$16,000.

Palm Springs high school, Ramon road, Sunset Tile & Roof, repair, \$595.

Schultz and Silverton, 2330

The Desert Sun—5¢

and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, April 22, 1954

North Palm Canyon drive, hotel, \$112,000.
County building permits:
Rose Davies, Rancho Mirage, Libott, pool, \$4000.

CLOSING OUT SALE

ANTIQUES . . . CHINA . . . GLASSWARE
1 Roll-top Walnut Burl Desk
1 Cane-back Rocker
1 Marble-top Chest of Walnut Drawers
1 Haviland China Set
Imported & Early American Glassware—Old Picture Frames—Bric-Brac
PIRATE'S CHEST
431 N. Palm Canyon Drive
Palm Springs

How Many Letters in

BONANZA



On the twenty-fourth a parade there'll be
And lucky the person who'll watch it and see
That certain number with Pearls in measure
To bring to Andreas and win a treasure.



"Where You'll Find Tomorrow's Heirlooms Today"

JEWELS by RUSER — OBJETS D'ART — GIFTS THAT ENDURE

Shope No. 1
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EL MIRADOR HOTEL

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TWO GROUPS

DRESSES, reg. 14.95 to \$19.95

NOW \$10

DRESSES, reg. 22.95 and 24.95

NOW \$15

Sizes 7 to 11 — 8 to 20 and 12½ to 24½

SHORT COATS, reg. 24.95

NOW \$15

Faye-Renee

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Easy Parking

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for bigger savings!

A better deal for the man at the wheel with new

DODGE "Job-Rated" TRUCKS

5 minutes behind the wheel will prove Dodge trucks a better deal!

Despite the highest values in history, Dodge trucks are still priced with the very lowest! And look at all of these advantages: Lower loading heights • Most comfortable cabs • Best visibility of any truck • Sharpest turning of all • Widest power choice, new V-8's and famous 6's. It all adds up to a better deal . . . come in for a test drive and see for yourself.

See or phone us now!

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Palm Springs and Coachella Valley

DODGE Automobile and DODGE "Job-Rated" TRUCKS (Factory Deliveries Available)

Indio, Calif.

Phone 7-3311

Next Week Public School Week in Palm Springs

With Mayor Florian G. Boyd issuing a proclamation and Masons and school officials taking an active hand, next week, April 26 to May 1 will be public school week in Palm Springs and all over California. All schools of the Palm Springs Unified district will join in the event with open houses from 7 to 9 p.m. on designated days.

MONDAY NIGHT will see Cahulla, Desert Hot Springs and Thousand Palms Schools open to parents; Tuesday, Nellie Coffman Junior high and Palm Springs high school; Wednesday night, Cathedral City and Frances S. Stevens school; Thursday night, Katherine Finch school.

On the local committee sponsoring Public School week are Herbert Samson, Henry Greeley, Chester Sproule and Dr. A. G. Hoff.

Lions to Hear of Rebirth of a City

Edgar J. Kaufmann, Pittsburgh, Pa., and a Winter resident here, will be the speaker before Palm Springs Lions club meeting at noon today at the Chi Chi Blue Room.

Kaufmann is vice-president and member of the board of the May company.

He was a member of the original Committee of Six which in 1936 took over the task of ridding Palm Springs of smoke and smog; of eliminating the annual Spring floods and of building a cleaner, more attractive city. The work, under the Urban Development Authority, was a great success.

Kaufmann's topic today will be "The Rebirth of a City."

Desert Hand Laundry on Radio Program

Desert Hand Laundry and Palm Springs was featured on the Lux Radio Theater broadcast from 6 to 7 p.m. Monday, over 230 CBS network stations, and will be shown on the Lux television show tonight.

Desert Hand Laundry will be featured during the commercial as "using Lux exclusively."

Power Machinery Stolen from Home

Theft of an electric drill, vibrator and power saw from the Adrian Schwilck residence at 153 South El Camino Way was reported to police last week. The articles were valued at \$136, police said.

Cathedral City News

By Paul and Mildred Clark—Phone 8-4691

Back from Korea

Lt. Calvin B. Brown, U.S.N., just returned from three-year flight duty in Japan and Korea, was last week visiting his mother, Mrs. Paul Clark while on furlough before reporting for a new assignment at Pensacola, Florida, Naval Air Base.

Lions Breakfast

An out-door breakfast in Sun-air Park is scheduled for next

Sunday, 8 to 10 a.m. by the Lions club. The public is invited. These out-door breakfasts are put on by the Lions club several times each season and are proving increasingly popular, according to Lion President Francis Wood. Wood reports that the cooked food sale held by the Lions last Saturday at Cordes store netted \$56, which is to be used toward an announcing system for the Town Hall.

At tonight's meeting of the club, officers will be elected for

the ensuing year. Lions District Governor Duke Paul of Brawley will address the meeting, and a motion picture "Flying with Arthur Godfrey" will be shown. Tony Levier, son of Oscar Levier, long time Cathedral City resident, is the pilot of Godfrey's plane in the picture.

Close Season

Last board meeting of the season for the Cathedral City Woman's club was held at the home of the retiring president, Mrs. Wilbur Larrison, Wednesday last week. Mrs. Wilma Gordon, the incoming vice president and program chairman, outlined tentative programs for the ensuing 1954-1955 season. It was voted that \$160 of the

money that has been earned by the club this year be transferred to the savings account of the club to be held for a future worthwhile project. Refreshments were served by the hostess at the close of the meeting.

Building Office

A local office of the county building inspector has been opened at 600 Second street in the building recently moved there by Mr. and Mrs. William Schwartz. A deputy building inspector will be at the office daily Monday through Friday from 8 to 10 a.m.

Potluck Supper

The last program of the year for the School Mother's club

was an enjoyable potluck supper held at the school Tuesday of last week. Mrs. John Galliani, ways and means chairman, reports about 65 parents and friends partook of the delicious food served on long picnic tables on the school grounds. Following dinner, two motion pictures were shown, an entertaining and instructive picture entitled "The Teacher", and of course for the enjoyment of all a cartoon. Election of officers which is generally the order of the day at this last meeting has been held over until the club reconvenes in the fall.

Returns from Tour

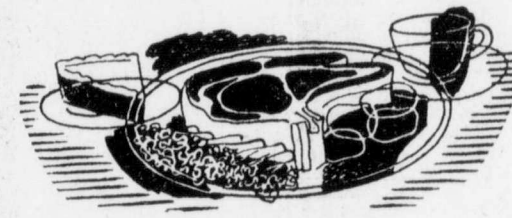
Mrs. Agnes Wilbur returned last week to her home on D

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street from a four months tour of the South. She visited her daughter Mrs. Thomas Hilton in Sylvania, Georgia, other relatives in Atlanta, and another daughter, Mrs. Howard J. Kilgore, in Birmingham, Alabama. While there she moved with Mrs. Kilgore to the latter's new home in Sheffield, Alabama, in the Muscle Shoals area of the Tennessee River. Mrs. Wilbur says that the beauty and amount of development in that area is amazing, almost like California.

WHERE TO DINE

A Gourmet's Guide to the Finest Restaurants in the Palm Springs Resort Area



OUR 9th SEASON IN PALM SPRINGS

OUR "BRAND" IS DELICIOUS FOOD

**TENDER STEAKS
CHOPS
CHICKEN**

COMPLETE MENU — SENSIBLE PRICES

Saddle and Sirloin

319 North Palm Canyon Drive
For Reservations Phone 9069

THE DUNES

Internationally Famous for its Cuisine

The Only Intimate Night Club Atmosphere in the Palm Springs Resort Area

Connie and Ruby Your Hosts

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PHONE 9014

CHI CHI RESTAURANT

Complete Merchant's Luncheon 95c
Delicious 7 course Dinner from \$1.95
Eastern Top Sirloin Steak Dinner \$2.85
Roast Eastern Prime Ribs of Beef EXTRA CUT \$3.85

Our Dinners Include:
Soup du Jour, Crisp Mixed Green Salad Bowl with our delicious Chi Chi Dressing, Green Vegetables, Baked Potato with Cheese Sauce and Chives. Choice of Desserts from our own Bakery, Cheese Cake, French Pastry, or our famous Black Bottom Pie. Choice of Beverages.

PHONE 7391 Open for Luncheon from 11 A.M. FREE PARKING

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Rio Del Sol Road - Rancho Mirage
10 Miles South of the Village off Hiway 111

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Featuring Charcoal Broiled Steaks, Chops and Fish
Also Daily Specials for only \$2.50
CHUCK TRAVIS AT THE PIANO BAR

THE DOLL HOUSE

PALM SPRINGS

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1032 North Palm Canyon Drive
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Tops in Food
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THE GLASS KITCHEN

Serve Yourself and Dine

BARBECUED RIBS In a Basket \$1.25
FRENCH FRIES • COLE SLAW • all the trimmings

FRIED CHICKEN In a Basket \$1.10
FRENCH FRIES • COLE SLAW • all the trimmings

BBQ CHICKEN In a Basket \$1.35
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All food on the above menu may be boxed to take out At No Extra Charge.

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Italian Food at its Best!

13 miles east of Palm Springs on Highway 111 in Palm Desert
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AT THEIR BEST Served from 12 noon

Special 95c Variety Plate LUNCHEON

DINNERS from \$1.40
Blainey's Fine MEXICAN FOOD

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Food to take out in our own containers

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• HOME BAKING
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MARCO'S and Vi's MEXICAN FOOD

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Whole Broiled Chickens

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DICK HENSON'S Chinese KITCHEN

Serving fine Chinese Luncheons & Dinners
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Where Fine Food and Hospitality Go Hand-in-Hand

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Town and Country

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LUNCHEON BUFFET
Served 12 Noon 'til 3 P.M.

REGULAR DINNERS
Choice Steaks . . . Chops
Fried Chicken . . . Barbecued
Loin Spareribs . . .

COCKTAIL LOUNGE
Personalized Service by your hosts, THE GILBERTS

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HERE'S WHERE YOUR SAVINGS GROW FASTER!

Put away any amount, any time you like — assured of safety and regular earnings. Watch your balance mount as we add profits twice each year. Drop in this payday and start saving—

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CANTONESE CUISINE — ORIGINAL RUM DRINKS

IN Palm Springs AT NORTH PALM CANYON AND VIA LOLA — PHONE 2061



With Hildy Crawford

Under a Big Top of clear blue sky . . . floodlighted by the sun that shines its brightest on the desert . . . and with the dramatic backdrop of the mountains . . . it is Desert Circus Week in Palm Springs . . . highlighted by the Circus Ball, the Kangaroo Court luncheon, the Grand Marshal's Round-up Dance, and of course, the parade down Palm Canyon Drive . . . with all the color and fanfare of a circus parade . . .

Parties, mostly out-of-doors under the desert moon . . . arrivals and departures . . . and plans for the Summer engross the Villagers . . .

Under a Desert Moon

Mr. and Mrs. Ted Pierce (he's the polo player who has a string of 12 Arabians here now) entertained Sunday night . . . honoring Mary Beth Sutter . . . Around 40 guests gathered at the Pierce home for refreshments and then went on to Smoke Tree Plaza . . . for an all fresco dinner, catered by Johnny and Toni Boyle . . . There was music and entertainment . . . including Ted and Toni playing those wash tubs with sticks (invented by the host) that make music like a bass viol . . . Johnny playing his guitar . . . Anita Haskell Jones with a ukulele . . . The Bill Grants were there . . . and he did some of his famous monologues to music . . . The chuckwagon dinner featured steaks, corn on the cob, Mexican bean salad . . . and all under a full desert moon . . . Among other guests were the Mickey Finns, Guy Campbells, Morry Morrison, the Russell Hills . . .

The guest of honor has just returned from Europe . . . where she spends part of the year in Switzerland . . .

Summer Plans

There's a happy reunion going on out at Mary Bedford-Jones Palm Valley Ranch . . . Here from White Plains, New York is her daughter Mrs. Harry Harrison Bissell and granddaughter Jennifer . . . and her son Alfred Bernardin arrived yesterday from Evansville, Indiana . . . Mrs. Bedford-Jones plans to stay on her ranch (it's really a 10-acre date garden) until late in May . . . before leaving to spend the Summer in Chicago, New York and Washington . . .

Mr. and Mrs. John H. Balinger are closing their home on Camino del Sur at the end of this week . . . and leaving for Seattle . . . where they will spend the Summer at their home in The Highlands, 12 miles north of Seattle on the Sound . . . The Balingers have been here since October and will be back next Fall . . .

Bill and Betty Baneraman will be heading for L.A. the first part of the week . . . getting ready for their Honolulu jaunt . . . They sail on the Lurline May 24 and will be in Hawaii about a month . . . Dan and Dorothy Dunlap, the Rudolph Halm and Mr. and Mrs. Don Bleitz will be sailing with them . . .

The Julian Bambergers, who have been busy moving into their newly-purchased home (the former Elwood Henry house at 350 Via Lola) . . . leave today to motor to their Salt Lake home . . . stopping in Las Vegas en route . . . They plan to return to Palm Springs in November . . .

Safari Girl

George and Alta Roberson entertained around ninety friends Tuesday night . . . at cocktails and dinner in their garden . . . The dinner was catered by the Desert Inn . . . and dancing was to the music of the Bermiani orchestra . . . Their daughter Louise Schilling, who was a member of the all woman safari in Africa, arrived Monday . . . in time for the party . . . She was the first Desert Circus Queen and will



Louise on Safari . . .

Circus Ball Has Motif of Big Top

A big top atmosphere will prevail at El Mirador for the Circus Ball tomorrow night, with the entrance to the main diningroom draped like a circus tent. Sideshow canvases, balloons and streamers will add to the effect.

The crowning of the Desert Circus Queen Alice Faye, the masterful emceeing of Phil Harris, and dancing to the music of Freddy Martin and his orchestra, as well as some unannounced surprises are on the evening's program. Trav Rogers is Circus Ball chairman. The cocktail hour will start at 7 p.m. with dinner set for 8:30 p.m. Prizes for the best Western costumes, best circus costumes, and the most humorous will be 4-day, all-expenses-paid, trips to Las Vegas.

Advance reservations have been heavy, but a few are still available and may be made by calling Mrs. Trav Rogers at 2602.

Among those with the reservations are the William Reichels, who will have as their guests the Kenneth Kirks, Charles Beckers, Frank Benetts, Gordon Prentices, and B. A. Cain of Chicago; Mr. and Mrs. James Ashman of Bloomfield, New Jersey (he's the one who was named Industrialist of the year in the field of aviation), and his associate Gil Wilson of New York City.

Others are the Nate Milnors, Mr. and Mrs. Ross Clarke II, Harold Hicks, Mr. and Mrs. James Welch of Omaha, the Barney Hinkles, Paul Proms. Also: Mr. and Mrs. James French, Fred Karger and Jane Wyman, the Joseph Dyers, Fred Karlans, Joseph Frozgafts, Mrs. Gertrude Clappett, William Perlbergs, Tom Hulls, Mr. and Mrs. Milt Hicks, the George Strebels, Sheriff Ray Ryan, E. Roy Fitzgerald, Ed Houghtons, A. E. Youngs and many more.

The other half of the Perlberg-Seaton productions . . . Among the party guests were . . . Bing Crosby with son Lindsay and some of his school friends . . . Jack Benny and Mary Livingston . . . the Mervyn LeRovs, Nancy Sinatra and her children . . .

Two internationally-known figures, who are much in the news these days, were dining and dancing at the Chi Chi Monday night . . . and attracting very little attention . . . It was Aly Khan and Gene Tierney . . . Sheriff Ray Ryan and Sheriff's Deputy Kay Spreckels . . . who were chatting with the visitors . . . sold them immunity buttons for the Desert Circus . . . and Gordon MacRae joined them at their table after his show . . .

Socially prominent Mr. and Mrs. J. G. Newman of Portland and their guest Winston Gustie Jr. (son of the very social Winston Gustie of New York and Palm Beach) . . . are at The Tennis Club . . . Also there is

(Please turn to Page 6C)

be a deputy this week . . .

Mr. and Mrs. Max Schwab of Smoke Tree leave in about two weeks . . . flying to New York . . . They sail May 15 on The America and will tour Normandy and Brittany . . . going to Switzerland in June for the World's International Championship soccer games . . . They will be abroad all Summer, returning to Smoke Tree early in October . . .

New Job

DeeDee Bennett writes enthusiastically about her new job with American Express . . . She's in the foreign travel department, Fifth Avenue Branch . . . where she is pretty likely to be meeting itinerant Palm Springers . . . Frank and Melba will be here until after the primaries . . . as she has been named chairman of the desert area for Governor Goodwin Knight's campaign . . . Last evening the Bennetts were hosts at a dinner at Desert Air . . . honoring Judge and Mrs. Hilton McCabe . . . About 25 from Palm Springs and Indio were in attendance . . .

Herbert Burns left Sunday night by plane . . . to fly down to Mazatlan for a week's deep sea fishing with friends . . .

The Lloyd Whaleys of Long Beach (they own Holiday House) have a new grandson . . . born last week to their son and daughter-in-law, Mr. and Mrs. Lloyd Dale Whaley Jr. . . . This is the Whaleys fifth grandchild . . .

Back from New York, and happy to be here, are Earl and Kay Cordrey . . . They drove across country by the Southern route and report it a little warmer . . . Their daughter Sandra was down from USC over Easter holidays . . .

Bill and Eve Brooks, who postponed their departure a week, left Tuesday for Vancouver . . . On Sunday night they held open house . . . honoring Vancouver friends Russell and Luvia Solloway (he's the Canadian shipping magnate) . . . Among the guests were Mary Hurrell (back from Mexico), Natalie and Dick Fewel, Dorothy Gray . . . Ed McCoubrey, the Ned Crawford . . .

Mrs. Della Gates of Smoke Tree Ranch, left Monday by air for New York . . . She's leaving on a European tour . . . returning here in the fall . . .

Easter Party

Helen Agnew, of Smoke Tree and Bel-Air, was hostess at an Easter dinner party at Thunderbird Friday night . . . Colored Easter Eggs, bunnies and flowers decorated the table . . . with the menu including half a pineapple filled with papaya, pineapple and strawberries, boned squab stuffed with wild rice, artichokes, and baked Alaska . . .

Dinner guests were Jack and Ethel Luccareni and their houseguests, the Byron Reynolds, Mrs. H. W. Armstrong . . . Eric Gronous, the Floyd Turners . . . Mr. and Mrs. Bruce Burritt, Mrs. Della Gates, the Louis Shaws . . .

Honoring Beth Scott, who leaves next month to spend several months in Honolulu . . . Mrs. John McClure is giving a farewell luncheon at her home at 1222 Mesquite on Monday . . .

A Saturday night party at the William Perlbergs honored the birthday of George Seaton (he's



(Anderson Photo) AT EL MIRADOR — Gathered in the Kiva Room at El Mirador Monday night was this interesting group. The charming deputy on the left is Kay Spreckels, who is seated next to Liz

Whitney and her Great Dane, That's Bing Crosby in one of his typical shirts, and standing back of him is Desert Circus Sheriff Ray Ryan and Ginny Sims.

Thunderbird 49er Party is Gay One

"The days of old, the days of gold, the days of '49" was the motif for the fabulous "Forty Niner" party at Thunderbird last night.

Miners and mustachioed gents mingled with can can girls and gals in gingham as they danced, indoors and out, listened to the western songs of Tex Kidwell and gathered about the "gaming" tables, A nickelodeon and blown-up pictures of members on "Wanted" posters, added to the atmosphere.

Mrs. Ralph Singer was general chairman for the party. In the crowd of over 350 were the Bill Codys, Don Peglers, Harold McAlisters, Paul Proms, Jack Blighs, Gordon Prentices, Neil Jamisons.

Others were the James Dunhams, Maynard Laswells, Belmont Sanchez, Mr. and Mrs. James Tuma, the Joe Froggatts, Johnny Dawsons. Also the Al Hunts, Frank Belchers, Janice Swartzbaugh, Joseph Dyers, Harry W. Holts. A number of reservations were made for visiting golfers here for the Trans-Mississippi tournament.

Williams Host Buffet Dinner

Mr. and Mrs. Stewart Williams were hosts at a buffet dinner at their home last evening. Guests included Mr. and Mrs. Ben Shearer, Mr. and Mrs. William Edris, Mr. and Mrs. James French, Dr. and Mrs. Frank Purcell, Harry Williams and Harold Hicks.

Woman's Club Holds Last Meeting Until Next Fall

The Palm Springs Woman's Club held its final meeting of the current season Monday afternoon at the clubhouse. Mrs. Boyd Andrews, president, conducted a short business session during which the lack of sanitary facilities in some sections of the city, and the health problem thus presented, was brought to the attention of the club members by Mrs. Vahan Alchian, civics chairman. A motion was carried to give all possible support to an effort to strengthen and enforce existing sanitary regulations in these areas.

At the conclusion of the business meeting members were privileged to hear Ann Shriver, lecturer and author of the book "Success is in Your Hands", as she described the physical aspects of hands in relation to vocations. As a well known photographer in New York she became interested in studying and cataloging the hands of her models. By keeping a careful system of vocation characteristics of hands, she was able to compile a most authoritative and informative work on the subject.

Mrs. Foster Simonsen, tea chairman was assisted by Mesdames Albert Renier, Stanley Dougan, Harold N. Lienau, John F. Brill and William H. Eisenman, Mrs. Stanley Sarnecki and

Swim Suit Show

E. W. Stewart (president and owner of Catalina Swimsuit company and director and homeowner at Shadow Mountain Club) will personally commentate a swim suit fashion show to be held at the Club on Sunday.

Playhouse Closes for This Season

An overflow crowd filled the Palm Springs Playhouse Sunday night for the closing performance of "The Four Poster", which terminated the 14-week season.

It was a crowd that evidenced its appreciation for the superb acting of Helen Stenborg and Barnard Hughes in a play especially fitted to them. Many considered this the top performance of the season and the Playhouse's leading lady and leading man were called back time after time by enthusiastic applause.

Rex Hardy, secretary of the Palm Springs Playhouse Guild which sponsors the Playhouse, thanked the ticket holders and patrons for their support and said that this has been a good season.

Introducing the actors and Director Michael Ferrall, he presented flowers to Miss Stenborg and Phyllis Flax and announced gifts of makeup kits to Miss Stenborg, Barnard Hughes, Mary Foskett and Tim O'Connor. Mrs. John Lapp, Guild treasurer, presented one of her paintings to Director and Mrs. Ferrall.

Producer Herb Rogers also thanked the Playhouse patrons and members of the Guild for their support and said his company will be back again next year, anticipating a "bigger and better" season, for what will be its sixth year in Palm Springs.

Following the performance, members of the cast were given an end-of-the-season party at the Hardy home by the Guild directors.

Robert Kittelman will be down from Piedmont for Desert Circus, joining his wife and son Alan, who are spending the season here, as they do each Winter. Alan will be playing with the high school band in Saturday's parade.

Have Fun Circus Week!

But take time out if you can to attend Our End of the Season Sale

There are tremendous savings on COATS — SUITS — DRESSES Sport, Cocktail and Evening wear All by famous name designers. Many at cost and less

For more fun during Circus Week—

wear a Squaw Dress

The most beautiful selection is at

CASUAL AIRE

224 NORTH PALM CANYON DRIVE

Dorothy Gray

364 North Palm Canyon Drive Phone 2856



Anderson Photo
MAD HATS — Prize-winning hats in the Mad Hatter Parade at The Tennis Club were, left to right, Mrs. M. S. Slocum, Mrs. William Malouf and Mrs. Payne Jennings.

FOR SALE BEAUTY SALON

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for immediate disposal -- \$2,500

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Hollywood

CResview 4-6633

Hat Parade Has Amazing Concoctions

One of the most fascinating events of Easter Week was the Mad Hatter Parade at The Tennis Club Easter night, with creations ranging from the startling to the glamorous.

There were flower-bedecked hats, zany hats, dream hats and some that verged on the ridiculous in as bewildering a collection of headgear as has ever been seen. Norma Pagano commented the show in her inimitable fashion.

About 300 persons gathered on the Tennis Club lawn, poolside, at cocktail time to watch the judges, Al and Nellis Hunt, Owen Churchill, Howard Morris, Marj St. Cyr and Mrs. Ted Larsen make the difficult decision of which hats were the best.

First prize went to Mrs. Payne Jennings. Mrs. William Malouf won second with her unique "Pearl Fisherman", and Mrs. M. S. Slocum won third for her lovely "Rose" creation.

Among the hundreds who packed the grounds were: Mr. and Mrs. Bob Hope with their charming children, Linda, Kelly, Nora and Tony, Dr. and Mrs. Robert X. Morrell of Los Angeles and their children Toni, Michael and Gregory.

In one party were Mrs. John Blish, Mrs. Noble Banks, Mrs. William Eisenman and her houseguest Aline Allison of Cleveland, Muriel Fulton, Claud Sims and Robert Palmer.

Others in the throng were the Eugene Kegleys of Los Angeles, the Bill Bannermans, Mrs. Kitty Lane and her son Frank Lane down from Los Angeles, the William Reichels, Ed Houghtons and E. Roy Fitzgerald.

Others were Dr. and Mrs. John Costello, Mrs. Elsinore Machris, the Maloufs and their houseguests Mr. and Mrs. Warnock Walsh and Mr. and Mrs. Oliver Rousseau, the Kenneth Kirks, Mrs. Bertine Treat with Willis Lane, the Sam Taylors, Harold McAlisters, Maynard Laswells and many, many more.

The Desert Sun—2c
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, April 22, 1954



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335 E. Sunny Dunes Rd.

HEY DUDE PUT ON THOSE WESTERN TOGS

To all our good citizens who are devoting so much of their time away from private enterprise to make the 18th Annual Desert Circus Week a success, our heartfelt thanks.



We urge each Villager, visitor and Winter guest to show their appreciation by attending the various events staged by the Circus association. Remember all profits will be divided among local charities.

Step Out! Go Western!

DESERT CIRCUS WEEK

THURSDAY — FRIDAY — SATURDAY

APRIL 22, 23 and 24

**DESERT
HAND LAUNDRY**

383 NORTH INDIAN AVENUE

PHONE 2733



(El Mirador Photo by Conrad Hug)

MYSTERY BUNNY — The man in the Bunny suit at the Easter Festival is revealed as none other than Joe E. Brown, when Andrea Leeds Howard, general chairman for the Festival, removes the concealing headpiece. This was particularly appropriate as the famed comedian played the role of "Harvey", the imaginary, 6-foot rabbit.

Social-Club Calendar

(Clubs and organizations are invited to send in meeting dates for listing.)

April 22
Lions Club, Chi Chi, noon.
On the Town Night.

April 23
Palm Springs Shrine Club dinner dance, The Tennis Club, 7 p.m., dinner, 8 p.m.
Circus Ball, El Mirador.
Kangaroo Court, The Center, noon.

April 25
Air Force Reserve Unit, P.S. high school, 7:30 p.m.

April 27
Soroptimists, Chi Chi, 12:15 p.m.
Kiwanis Club, El Mirador, noon.

April 28
Rotary, Tennis Club, 12:10 p.m.
Rotary, Anns, Tennis Club, 12:10 p.m.

Author to Autograph Book Here

Maude A. Fox, newspaper-woman and feature writer, who has written about pioneering days in Yucaipa and Palm Springs in the years 1910 to 1913 in her book "Both Sides of the Mountain" will be in The Desert Sun office Saturday afternoon to autograph copies of her book.

There is a certain nostalgic charm to the book, which starts out whimsically. "Why does our horse sit down?" "I asked." It is a simple tale of horse-and-buggy and kerosene lamp days when the Yucaipa Valley was being settled.

The Palm Springs episode is not a long one but it tells of how the little family visited the Village when it was a village, with three small houses, some tents, and the hotel owned by Mr. and Mrs. Welwood Murray, and the house and tents of the Coffman family. It tells the story of the first white man to come into the Palm Springs area.

DON'T MISS THIS ONE! BIG INDIO WILD WEST RODEO

Sponsored by Indio 20-30 Club

**SPECTACULAR
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EVENTS**

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Clowns — Music

& MANY OTHER SENSATIONAL FEATURES

Gen'l Adm.—\$1.00 (plus tax)

Get Reserved Seats Now

POTTER HOTEL - INDIO

**INDIO
FAIR GROUNDS**

**Saturday
APRIL 24**

**Sunday
APRIL 25
2:00 P.M.**

BIG
SAT. NITE
DANCE
"COVERED
WAGON GIRLS"
ORCHESTRA

Easter Festival Proves Successful in Every Way

A brilliant moon, rising above the palm trees, shone down on some 1200 persons enjoying the Easter Eve Festival sponsored by Our Lady of Solitude Catholic church at El Mirador.

The very beautiful and successful affair netted over \$13,000 which will be used to help liquidate the \$200,000 debts of Our Lady of Solitude and St. Theresa Parochial school. In addition to that, the winner of the Corvette car, Ed Crenshaw, GM trucking executive of Pontiac, Michigan, and a good friend of E. Roy Fitzgerald, has turned it back to the church and it will be sold outright to boost the fund, it was learned today.

El Mirador gardens made a beautiful setting for the affair which was co-chaired by Andrea Leeds Howard and Mr. Fitzgerald.

Surrounding a forest of tables, at which guests sipped their favorite beverage, was another forest of gaily festooned Easter egg trees and pastel-colored manzanita trees.

Highlight of the evening was the Mystery Bunny contest. Between musical selections supplied by Eddie LeKaron, Donald Novis and several other top-notch acts, Emcee Frank Bogert announced a series of Mystery Bunny clues.

Several of the celebrants guessed the identity of the Bunny, none other than Comedian Joe E. Brown, and shared the \$100 prize. Brown, by the way, is an old hand at wearing bunny outfits. He spent five years portraying another famous rabbit, name of Harvey.

Young Riders Receive Awards

Fifteen youthful members of the Thunderbird Riding Club and their instructress, Mrs. Jimmy Bernard, held an awards dinner in the main dining room at Thunderbird Thursday evening.

In the merry group were Timmy and Suzy Hinkle and their cousins, Jack, Tom, Jane and Pat Barrett, Mike Lester, Denny and Cindy Bogert, Pat Clarke, Susie Schwartz, Phyllis and Alice Harris, Tom and Danny Dyer.

After receiving their awards, the youngsters produced a surprise one for their instructress.

There is a certain nostalgic charm to the book, which starts out whimsically. "Why does our horse sit down?" "I asked." It is a simple tale of horse-and-buggy and kerosene lamp days when the Yucaipa Valley was being settled.

The Palm Springs episode is not a long one but it tells of how the little family visited the Village when it was a village, with three small houses, some tents, and the hotel owned by Mr. and Mrs. Welwood Murray, and the house and tents of the Coffman family. It tells the story of the first white man to come into the Palm Springs area.

Candidate Opposes Haste With County Charter Plan

Expressing the opinion that the County Charter form of government now being advocated in Riverside county, might possibly result in building up a political machine, Helen Hester, supervisory candidate, pointed out certain pitfalls in addressing Soroptimist Club at the Chi Chi Tuesday noon.

Theoretically the plan may be what Riverside county needs but plenty of time and study should go into preliminary details to make sure of that, she said.

Mrs. Hester expressed strong approval of an amendment that will be on the ballot this fall, which would allow the freeholders 180 days instead of 120 days to draw up the charter.

The County Charter form of government, which was originally proposed by the Coachella Valley Planning Commission in the hope that it would provide better representation for this district, is being promoted by the Associated Chambers of Commerce of the county.

When it comes up for a vote, 15 freeholders will be elected and they will draw up the charter, to be voted on by the county as a whole. Mrs. Hester made the point that, if the charter they decided upon is not acceptable to this district very little can be done about it. She said, "As only 25 per cent of the voting population of Riverside county lies in this district, we should be sure that all our problems are taken into consideration . . . and not do something hastily."

Dr. Calista Stefan, club president, reported that \$165.10 was cleared on the annual rummage sale. With many items still un-

sold it may be opened up again next month, she said.
The club members will have a social meeting and Mexican dinner on May 5, 7 p.m. at the home of Dr. Georgiana Raymond 185 Palo Verde.

Where's Jane?

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Main House 2 bedrooms, bath, living room with fireplace, dining room, kitchen, service porch, large glassed in rumpus room.

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Now's the time to stock up for the summer.

SKIRTS 25% discount

Exquisite evening and cocktail models.
Smart sport and casual models.

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It will be smart to lay-in a year's supply.

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P.S. — Most items at cost or less

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152 North Palm Canyon Drive

Phone 5247



Beautiful and tiny little Donna Bogert typifies the spirit of our 18th Annual Desert Circus Week. "Mommy, Daddy, my sisters, and everybody should all dress up in Western gear for Circus Week. You'll have so much fun!"

EVERYBODY GOES WESTERN DESERT CIRCUS WEEK

THURSDAY, FRIDAY & SATURDAY, APRIL 22, 23, 24

Enjoy yourself -- have the time of your life! Circus Week is here again for the 18th year. As each one came up annually they became better and better. The one which starts today and runs through Saturday is aimed at making the next three days the most colorful in our history.

Palm Springs and the entire desert resort community is deeply indebted for the second successive year to Milt Hicks and George Strebe for the co-chairmanship of the 18th annual Circus. The community is also extending its thanks to Phil Harris, Desi Arnaz and Alice Faye, and many others who are giving of their precious rest period between TV and picture assignments in an effort to make this the best ever.

**PROCEEDS FROM EACH EVENT WILL DISTRIBUTED AMONG
LOCAL CHARITIES**

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The Desert Sun—4c
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, April 22, 1954

Classified ...Ads...

The Desert Sun
and PALM SPRINGS NEWS
Published every
MONDAY and THURSDAY
(Except June, July and August, when
published Thursdays only)
PHONE 2249
Box 190, Palm Springs, Calif.

RATES
(Minimum ad, 3 lines—count 24
letters and spaces to a line)
1 time, per line 75c
(Min. 2.25—1.50 cash in adv.)
Per 1 Week 2 Weeks 1 Month
Line (2 TIMES) (4 TIMES) (9 TIMES)
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REFUND for the difference.
• This newspaper cannot be responsible
for more than one incorrect insertion;
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• DEADLINES—for copy or cancella-
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THURSDAY ISSUE—5 P. M. TUESDAY
• ADDRESS all communications to The
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ALASKAN cruise luxury yacht.
Consider taking several
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able. Wrights, P.O. Box 574
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Drive my '53 Cadillac to Chi-
cago. Will pay \$25 toward ex-
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Lost and Found 10
LOST: Man's diamond ring,
gold setting; vicinity 584 Calle
Roca, Easter. Reward. Return
to Desert Sun.

LOST: Parakeet, powder blue,
Vicinity Amado Road. Re-
ward. Call 5144.

LOST — 1 black billfold, keep
money, please return billfold.
Roderick Ransom, Phone 3029.

LOST: Lions Club ring. Senti-
mental value. Reward, Space
25, Desert Trailer Court.

LOST: Man's ring, white gold
set with diamonds and sap-
phires. Reward Ph. 2058.

STRAYED — Blue parakeet
from 315 Camino Romero.
Child's pet. Phone 5472.

Personals 12

Dear Gretchen,
I've been shopping at MAR-
TY'S SAMPLE SHOP, opposite
the P.O. and I have to tell
you about the marvelous buys they
have in dresses; sun-bucks,
dresses and only \$6.95. They were
\$17.95. Thought I'd tip you off
to the bargains.
Sincerely,
Kay

HAVE openings for 3 or 4
guests in lovely country
home, in foothills, on large
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BREEZIN'S PHONE 6015

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PRESENT manager of one of
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RELIABLE middle-aged couple
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Located on four large lots, com-
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Beautifully furnished. Room
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Shows terrific income at a
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only \$19,500.

PETER .B SHEPTENKO
THE PIONEER REALTY COMPANY OF PALM SPRINGS
475 North Palm Canyon Drive
PHONE 2727
ASSOCIATES

BILL COLVEN
MIKE JEKYL

AMY Nelson
2 BEDROOM house on El Ala-
meda. \$13,500. \$1500 down.

2 BEDROOM home, furnished.
\$13,750. It's good!

2 BEDROOM home, new, mod-
ern. \$12,000, good terms.

2 BEDROOM home. New. \$9,250.
\$975 down.

3 BEDROOM, 3 1/2 bath, pool.
It's deluxe. \$33,000.

FORCED SALE, 3 bedrooms, 2
bath deluxe home. One year
old. All birch kitchen cabi-
nets, \$16,800.

LAS PALMAS ESTATES, 4 bed-
room, 4 bath furnished home.
POOL. Landscaped. \$79,000.

HAVE client waiting to buy
home with pool, around \$20-
ooo.

ALSO have client for R-2 and
R-3 lots. What have you?

8 UNITS. \$37,500. \$10,000 down
or trade for Palm Springs
home or Los Angeles income.

10 APARTMENT building, pool.
Ideal location. \$75,000.

LOTS
\$1000 — R-1, 75x100.
\$1250 — R-1, 80x100.
\$2260 — R-1, 100x100.
Palm Desert Estates
\$4500 — R-1, 150x125.
Chino Mesa
\$3400 — C-1-B, 100x128.

A GOOD trade is better than a
poor sale.

WE NEED LISTINGS
AMY NELSON
REAL ESTATE
Associates
Arthur Lee - Caroline Marlin
2277 N. Palm Canyon Ph. 4627

**\$4000
UNDERPRICED**
New 2 bedroom home
2 really tiled baths
New drapes and new carpets
2 car garage
Laundry and store room
Paved circular driveway
All the refinements of a home
costing three times the price
Phone owner 5332 or
Consult your Realtor

BY OWNER
FURNISHED 2 bedrooms, 2
baths, large living room, fire-
place, lanai. Central heating
and cooling. Completely walled-
ed, landscaped, 2 car garage.
Will be sold below cost! Write
Desert Sun, Box 190, File C-2.

Real Estate — For Sale 35

PETER .B SHEPTENKO
OFFERS THE BEST BUYS IN
PALM SPRINGS REAL ESTATE

HOMES
3 BEDROOM, 2 bath near
schools and transportation.
Asphalt tile kitchen and
bath rooms. Large living
room with fireplace. Large
lot. Reduced to \$12,500.

BRAND new ranch type 2 bed-
room. Swedish fireplace,
pullman bath, stall shower,
1384 square feet. Price \$13-
950. See 717 Plaza Amigo.

DEEP WELL ESTATES. Brand
new 2 bedroom, 2 bath de-
luxe. Natural rock roof, fur-
nace heat, air cooled, 2 car
garage. Beautifully designed.
Only \$22,500.

MODERN DESERT ranch house,
4 bedrooms. Large heated
and filtered swimming pool.
TV in. Large landscaped lot.
All for only \$24,500.

A DESERT PARADISE
CONSISTING of 5 bedrooms, 5
baths, penthouse and bath, 4
car garage, is EXQUISITELY
FURNISHED, including inter-
room communication and
sound systems. Forced air
heating and cooling. Large
completely equipped swim-
ming pool with glassed in
patio.
Located on four large lots, com-
pletely walled in.
REDUCED TO \$70,000
COMPLETELY FURNISHED
AND READY TO MOVE INTO

INCOME PROPERTIES
DUPEX. Nicely furnished and
completely redecorated. One
2 bedroom and one studio
apartment. On corner lot. R-3
zoning allows more units to
be built. Walking distance to
shopping. Only \$19,500.

4 UNIT. Income. Tramway area.
Beautifully furnished. Room
for more units and pool. Only
\$28,500. Small down.

15 UNITS. Palm Canyon Drive
location. Owner's other bus

MORE PEOPLE READ DESERT SUN CLASSIFIED PAGES THAN ANY OTHER MEDIUM IN THE DESERT AREA

The Desert Sun—5c
and PALM SPRINGS NEWS
PALM SPRINGS, CALIFORNIA
Thursday, April 22, 1954

Real Estate—For Sale 35

Most Attractive Modern Home

IN BEST residential section of Palm Springs. Built to order, practically new, and nicely furnished, 3 bedrooms, 2 baths. Large walled lot, beautifully landscaped. Priced to sell. Owner, 1539 So. Calle Marcus, Phone 3726. Courtesy to brokers.

Open 12 to 5 p.m.
CASH OUT!!

1470 S. Calle Marcus.

3 BEDROOMS, 3 baths. Beautifully furnished, 2 years old. Pool 18x22.
Ph. Mr. Billings, 5689

THE BEST BUY in town in Estate home area. Walled, 135x135 foot lot, nicely landscaped 3 bedrooms, 2 1/2 baths, rambling modern home, large rumpus room-den with huge fireplace. Radiant heating and cooling, 2 car garage. COMPLETELY AND BEAUTIFULLY FURNISHED. TV set. All for \$32,500. Phone 2182.

BY OWNER. Completely furnished 2 bedroom house. Double garage, wall to wall carpet, TV installed, completely walled, landscaped, 3 large olive trees, sprinkler system, bubblers. Move right in. Must be seen to appreciate. Priced \$15,900. Terms. Shown by appointment, call 5351.

FOR
BETTER REALTY DEALS
SEE
ADOLPH ISRAEL, REALTOR
671 N. PALM CANYON DRIVE

REDUCED to \$12,500, unfurnished or \$14,500, furnished, 3 bedrooms, 2 baths, 1 1/2 years old. Large corner lot. Phone 5651 or 7527.

3 Bedroom unfurnished DOLL HOUSE, beautiful draperies and carpets throughout. SEE to appreciate. OPEN 425 Sonora Road.

3 BEDROOMS, furnished or unfurnished on double corner lot. Ideal location. Priced for quick sale. Phone 2607.

FURNISHED or unfurnished, 2 bedrooms. Low interest rate. Total price \$12,500. Information call 2682.

LARGE 2 bedroom home, furnished or unfurnished. Reasonably priced. Owner, 3359.
DELUXE homes, \$11,500. \$1000 down. \$75 month. Indian at San Raphael Pl. Ph. 6218.

BALBOA

FOR SALE OR RENT
NEW BAY FRONT income property in Balboa Beach, California, south of Los Angeles. 3 modern units, 2 and 3 bedrooms, completely furnished. Private beach and pier, near stores. Will consider summer rentals. 1000 East Balboa Blvd., Balboa Beach or owner—A. W. Lohn, Phone Crestview 1-8646. Courtesy to Brokers.

BANNING

LUXURY HOME on 1 1/4 acre, one of the most attractive homes in restricted district on high mesa with magnificent view overlooking entire San Geronimo Pass, easy access on paved road. 2 bedrooms, den, 1 1/2 baths, beamed ceiling in living room, 2 fireplaces, cheerful kitchen, solarium, swimming pool, lovely grounds. \$37,500. F. L. Stowell, Realtor, 1115 W. Ramsey, Banning.

BANNING. Just 2 years old. 2 bedroom home. Must sell, priced right. Terms. Owner, 1159 Cottonwood Rd., Banning.

BEAUMONT

IN THE COOL FOOTHILLS of La Mesa Mtn. Villa Honey-moon cottage. 1.6 acres. Family orchard, pure mountain water. Beautiful view. Full price only \$5,500.

ALSO — One acre estate, 3 bedrooms, 2 baths, 2 car garage. Outbuildings, 3500 foot elevation, only \$3500 down buys this.

Realtor, CULVER NICHOLS and Associates
861 N. Palm Canyon Ph. 2182

CATHEDRAL CITY

\$1500 DOWN

FURNISHED house and 2 rentals. Full price, \$11,000.

OTTO REALTY

830 Broadway Cathedral City

ATTENTION

4 UNIT money-making motel and 2 bedroom house. Center of fast growing community. Sale or will take house and cash Palm Springs or Cathedral City. Inquire Desert Paradise Motel, 29 Palms. Courtesy to brokers.

BY OWNER, house, \$5500. 1 bedroom, knotty pine, on view lot 66x95. Center of Cathedral City, room to build onto. Also R-3 view lot, Ramon Road, Palm Springs. 50x95. Phone 8-5492.

Real Estate—For Sale 35

CATHEDRAL CITY

Cathedral City

WE HAVE 1 and 2 bedroom modern homes, under construction, on large view lot. Priced from \$8500 to \$13,850. Low down payments can be arranged. Buy now and choose your colors, etc.

FURNISHED 2 bedroom frame home, approximately 1100 square feet, view lot 100x190 feet. Has automatic laundry, electric clothes dryer, deep freeze, beautiful refrigerator. Everything modern thru-out. Might leave blankets, linens, dishes, etc. And will sell with low down payment on full price of \$12,000. Better hurry!

BRAND new 1 bedroom modern home. Just reduced to \$7500. Terms.

Rancho Mirage

2 BEDROOM home nearly new, lot 100x250, on hiway 111. A deal with a future! Priced at \$11,500 for quick sale. Terms.

Jorgensen Realty

68-574 Broadway (Hiway 111)

CATHEDRAL CITY

Phone 8-3401 Home 8-4172

Cathedral City

Headquarters for Better

BUYS

DO NOT BE A PROCRUSTINATOR who always says, "Prices are too high. I should have bought last year." You may be glad if you buy now before Tramway Boom.

Let us talk things over
Residence lots — \$875 - \$1900
Income lots — \$1025 - \$3500
Older homes — \$3750 - \$9750
New houses — \$10,500 - \$17,500
Business property — \$17,000 up
Income \$10,500 - \$31,500

RUTH BILES

Realtor

56 Glenn Cathedral City

For

Choice Properties

Cathedral City

and

Surrounding Area

See

Clark Realty &

Insurance Agency

68-762 Broadway

Cathedral City

George Boze

Associate of

SHERILL REALTOR

Phone 8-3534 Evenings 5370

BY OWNER, lovely 2 bedroom

home, patio, beautifully furnished and decorated. Will sell furnished or unfurnished. Priced to sell. Call 83641.

DESERT HOT SPRINGS

\$2000 DOWN

B-BAR-H RANCH

AND COUNTRY CLUB

COMPLETELY furnished, all

brick, tile roof, 2 bedrooms,

3 bathrooms, including two

small showers. Large living

room with fireplace. Large

dining room and completely

furnished kitchen. Situated

on a large lot 103x172 feet.

Nestled among citrus grove

and palm trees. View of

mountains. Club privileges in

club swimming pool, tennis,

recreation hall, dining room,

cocktail lounge, stable facilities,

etc. Full price \$14,700.

\$2000 down and easy terms

on the balance. Further information, phone Desert Hot

Spring 4-2655 or write Box

BB, Palm Springs. Or drive

north on Indian across Highway

99 to Dillon road. Follow

signs to property. Representative

at clubhouse every day.

Also large estate tracts available

for only \$1295. \$200

down. \$20 per month.

HEMET

HANSON'S HOMESTEAD.

"Make This A Must See"

HEMET'S most beautiful 3

Real Estate—For Sale 35

INDIO

CASH OUT

PALM VIEW MOTEL, Hiway 60-70-99, Indio 11 DELUXE units consisting of 7 doubles, 4 singles, plus 2 bedroom house. Large lot, room for expansion. Tile baths, stucco construction, nice lawns and shade. Must sell next ten days to consummate other deal. Inspect and contact, Shepard, Broker, 314 N. Venice Blvd., Venice, Phone EX 6-3058.

NORTH PALM SPRINGS

\$6300 Duplex furnished apartment with guest house (3 units). Large lot, shade. If you can judge the value of a substantial building in the rough — see this property and make an offer. O. S. Dean, Box 421, 17279 Louise St., No. Palm Springs.

RANCHO MIRAGE

BRAND new 1 bedroom modern home. Just reduced to \$7500. Terms.

Rancho Mirage

2 BEDROOM home nearly new, lot 100x250, on hiway 111. A deal with a future! Priced at \$11,500 for quick sale. Terms.

Jorgensen Realty

68-574 Broadway (Hiway 111)

CATHEDRAL CITY

Phone 8-3401 Home 8-4172

Cathedral City

Headquarters for Better

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Residence lots — \$875 - \$1900
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New houses — \$10,500 - \$17,500
Business property — \$17,000 up
Income \$10,500 - \$31,500

RUTH BILES

Realtor

56 Glenn Cathedral City

For

Choice Properties

Cathedral City

and

Surrounding Area

See

Clark Realty &

Insurance Agency

68-762 Broadway

Cathedral City

George Boze

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Phone 8-3534 Evenings 5370

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Nestled among citrus grove

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club swimming pool, tennis,

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\$2000 down and easy terms

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HEMET

HANSON'S HOMESTEAD.

"Make This A Must See"

HEMET'S most beautiful 3

Real Estate—For Sale 35

GENERAL

BY OWNER

DO YOU WANT a beautiful view in one of our best residential areas? Then you want this lovely 2 bedroom and den home with fireplace and everything that makes for gracious living. The kitchen is every woman's dream come true. Furnaces, fireplace and cooling system are features for all year round comfort. This lovely home has a double garage and breeze-way. The yard is landscaped and is a picture of loveliness amid large walnut trees. \$14,850 Total. 4535 Panorama Dr., Yucaipa.

Catalina Trailer Court

Large - Modern

514 Morse St., Oceanside

Exchanges 36

PALM SPRINGS

AND VICINITY

Large home and guest cottage

Want 6 units. Glendale

9 modern units, pool. Want

smaller or submit.

6 MODERN unit, pool. Want

House or duplex.

7 unit highway, pool. Want

house for equity.

4 nice units. Room to expand.

Want trailer park.

New 2 bedroom, garage, view

want North Hollywood.

3 beautiful 1 bedroom units

Want San Diego.

ELSEWHERE

9 units Ontario. Arthritis

Wants desert.

16 unit motel, Coast Highway.

Want ranch.

Yuca Valley. Want this area.

Big Bear business and income.

Submit up or down.

Take home here.

HAVE OTHERS

RUTH BILES

Realtor

56 Glenn Cathedral City

Amy Nelson

EXCHANGES

3 1/2 year old, 2 bedroom home

and garage in San Clemente.

\$12,500 — trade for Palm

Springs home.

2 BEDROOM and garage, Yuca

Valley, for Palm Springs or

vicinity home or income.

5 year old 17 unit motel on Hi-

way 101, San Clemente. Want

home or small income prop-

erty, Palm Springs.

FURNISHED 4 apartment build-

ing, San Clemente, across

street from pier and beach.

\$45,000. Want Palm Springs.

FURNISHED 4 apartments and

home, Palm Springs, trade for

Long Beach home or income.

AMY NELSON

2277 N. Palm Canyon Ph. 4627

Bring in Your Trades

FOR PALM SPRINGS

MILL CREEK

3 bedroom, fireplace, large liv-

ing room, large plate glass

solarium, bedroom court, 1

acre land, year round stream.

Plus two guest homes. Ex-

cellent deal. We have many

others.

RESTAURANT EQUIPMENT. 3 deck Blodgett gas oven, stainless dishwashing machine, M. J. M. potato peeler, almost new. Phone 2824, Beaumont.

ELECTROLUX
The cleaner you never have to empty. Sales and Service. Phone 6122.

YORK 3-TON refrigeration. Guaranteed condition, sacrifice, \$900. ACT NOW. Phone 2064.

NEW Lennox, oil fired furnace, 300 gallon drum. Cost wholesale \$650. Sell at \$250. 2390 Araby Drive.

NEARLY NEW liquid carbonic Bobtail fountain, other fountain equipment. 232 N. Palm Canyon.

FRIGIDAIRE 7 foot \$50, mangler, good condition \$50. 2 Samoyed puppies. Ph. 3415.

Used Cars for Sale 70

1950 G.M.C. Suburban
Low mileage, one owner, very clean!
\$895
G.M.A.C. Terms

PLAZA MOTORS
CADILLAC & OLDSMOBILE DEALER
182 E. Arenas Road
Phone 5122

51 FORD V-8 convertible. Perfect condition, low mileage, leather upholstery, original blue-grey paint, new black top, radio, heater, never scratched. Must sell \$1150 or best offer. B. Wyman, 279 S. Indian Avenue.

FOR SALE OR TRADE BARGAIN

1952 V-8 STUDEBAKER 4 door sedan. Loaded. A-1. Take 1st or 2nd Trust Deed or residential lot or what have you. — up or down. Phone 5131.

1949 FORD 1/2 ton pick-up. Excellent condition. All new tires. Very reasonable. 2285 Park Drive.

JAMES Motorcycle. English made. Less than 2500 miles. Price \$245. Phone 2639.

48 Buick convertible. good condition. Cheap. Phone 5787

FORD PICK UP. Good condition \$195. See at 193 1/2 No. Palm Canyon.

Used Cars for Sale 70

It's Convertible Weather and we have a Full Selection
1953 CADILLAC
Convertible. Power steering
\$4195

1953 OLDS
Brand new 88 convertible.
\$3095

1952 CADILLAC
Convertible, power steering.
\$2995

1952 PLYMOUTH
Convertible.
\$1395

ALL HAVE
RADIOS and HEATERS
See these cars today!

PLAZA MOTORS
CADILLAC & OLDSMOBILE DEALER
182 E. Arenas Road
Phone 5122

1950 CHEVROLET convertible coupe, 28,000 miles, \$995 for real estate equity or lot or house trailer. 579 Calle Abroña, Apartment B.

Automobile Service 72

HERTZ
U-Drive Cars
Day or weekly rates
182 E. ARENAS ROAD
PHONE 5122

Auto Repairs
Prices below Los Angeles.
Job guaranteed Parkwood
Shell Station, Cathedral City
Phone 8-5342

The Desert Sun—6c
and **PALM SPRINGS NEWS**
PALM SPRINGS, CALIFORNIA
Thursday, April 22, 1954

Used Cars for Sale 70

DESERT INN GARAGE

BUICK
HAS
BEST BUYS
IN
USED CARS

Up to \$300 below Los Angeles retail

1951 BUICK
4 door sedan. Only 25,000 miles. Fully equipped. Like new.
\$1495

1951 BUICK
Super convertible, radio, heater, dynaflo.
\$1295

1949 CHRYSLER
Windsor, club coupe. Radio, heater. Very clean!
\$895

1950 HUDSON
Super sedan. Overdrive. Very clean.
\$895

1948 BUICK
Super sedanette.
\$385

1952 G.M.C.
8 passenger suburban. 4 speed. Low mileage. Heater. Like new.
\$1385

1953 G.M.C.
1/2 ton pick-up, 4 speed, radio. Deluxe bumper.
\$1395

Your BUICK and GMC Truck Dealer and Parts and Service
DESERT INN GARAGE
193 N. Palm Canyon
Palm Springs Phone 4001



HORSE VAN
Practically new 6 Horse van — Diamond T truck
Original cost — \$7,400
Can arrange delivery
Priced to Sell...



SADDLES FOR SALE
PAIR SILVER MOUNTED SADDLES
Slightly used. Original cost \$10,400
With stand and storage trunks
Will sell separately or as pair
Priced to Sell...
1185 Tachevah Drive



(Gayle Studio Photo)
FAMILY GROUP — Those popular screen and TV actors, Desi Arnaz and his wife, Lucille Ball, are shown with their two youngsters, Desi, Jr. and Lucy. The picture was taken Easter Sunday at Thunderbird.

Illinois Guests Leave for Home

Mr. and Mrs. Philip Newton Frye Jr. of Highland Park, Illinois have left after a week's visit here with Mr. and Mrs. Sydney Schiff of 421 Santa Rosa. The two men are associated in business in Chicago.

Another business associate, Norman Waite and his wife, are spending a few days here at the Racquet Club. They are on a motor trip of the West and drove here from Arizona.

Legal Notices 75

No. 179
CERTIFICATE OF INDIVIDUAL DOING BUSINESS UNDER A FICTITIOUS NAME
Civil Code Sec. 2466-68
STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss
I hereby certify that I am transacting business in the State of California, at 310 Dominguez Road, Palm Springs, California, under a designation and name not showing the name of the person interested in such business, to-wit: THE SANDS.

M. A. WINTERS,
310 Dominguez Road,
Palm Springs, California
COUNTY OF RIVERSIDE) ss
On the 19th day of April in the year one thousand nine hundred and fifty-four before me personally appeared M. A. WINTERS, known to me to be the person whose name is subscribed to the foregoing instrument and she acknowledged to me that she executed the same.

WITNESS my hand and the seal of my office this 19th day of April, 1954.

MARY DRACSKO,
Notary Public in and for the County of Riverside, State of California.
My Commission Expires: 12/12/54.
Published Desert Sun April 22, 29, May 6, 13, 1954.

Thomas Hulls Give Chuckwagon Party at Cove

Mr. and Mrs. Thomas E. Hull, (the Hull Hotels include the Hollywood Roosevelt), gathered their Palm Springs friends on a tatty-ho Saturday evening to transport them from the Hull hacienda to Palm Canyon Cove. Here in the full of the desert moon they enjoyed a chuck wagon feast, much singing and revelry.

Remaining to watch the Easter sunrise in all its desert glory were Tom Hull's sister, Mrs. Sally Crofwell, Mr. James Crofwell, Mr. and Mrs. Clare Clark and daughter Lt. Barbara Clark, Mr. and Mrs. Jack Adams, Mr. and Mrs. Leo Reardon, Mr. and Mrs. William Grant, Mr. and Mrs. Travis Rogers and grandson Travis Rogers III, Mr. and Mrs. George Fuller, Mr. and Mrs. Dick Fuell, Mr. and Mrs. Johnny Boyle, and Tom Hull Jr., with Miss Meredith MacRae.

Mrs. Charles F. Blue is leaving around the first of May for her home in Pittsburgh, but will be returning next season.

(Continued from Page 1c)

Around Town

Warner Biggie Stephen Trilling and his wife and daughter Susan.

Brocaded Vests

There's a cute story concerning the winning of the Corvette that was given away at the Easter Festival... E. Roy Fitzgerald had a theory that price is not always an accurate measurement of value... Proving his point, he sold \$5 brocaded vests to four friends for \$20 each... Then because he didn't want to take advantage of anyone, he sent each friend four \$5 tickets on the Corvette... It was one of these tickets that won the car... Completing the story, the winner has turned the car back to be sold to boost the Easter Festival proceeds...

Los Angeles Mayor Norris Poulson and his wife... and daughter Mrs. Erna Bea Anderberg, who is here from Jamaica for a visit with her parents... left yesterday after a stay at the Desert Inn... Mayor Poulson returned from New York on Thursday and they came down to Palm Springs on Friday...

Desert Circus plans are unusually interesting this year... and it promises to be the greatest... BUT... generous as the offer is... I can't help but

find it very amusing that the prizes for the best costumes at the Circus Ball will be an all-expense trip to Las Vegas...

TRIPLEX
Tramway Area
Brand New Large Double Units
Air cooled Large corner lot
only \$27,500
EASY TERMS
Peter B. SHEPTENKO
475 N. Palm Canyon
PHONE 2727

SIGNS
A. K. MAGENNIS
410 N. Indian Ave.
PHONE 2648

Presenting
"Anti-Glare" DESERT WHITE
CHEM-O-GLAS
SEE IT AND YOU'LL BUY IT!
PALM SPRINGS MIRROR & GLASS SHOP
483 N. Indian Avenue — Palm Springs
PHONE 4691

TELEMETER
Pay-As-You-See TELEVISION
Channel 6 Presents
Thursday — April 22 "CARRIBBEAN"
STARRING
ARLENE DAHL and JOHN PAYNE
7:35 and 9:20 — 90c
Friday and Saturday — April 23 and 24
"TROPIC ZONE"
STARRING
RONALD REAGAN and RHONDA FLEMING
7:35 and 9:15 — 90c
Sunday and Monday — April 25 and 26
"THE BLAZING FOREST"
STARRING
JOHN PAYNE and SUSAN MORROW
7:35 and 9:15 — 90c
Tuesday and Wednesday — April 27 and 28
"THE SAVAGE"
STARRING
CHARLTON HESTON & SUSAN MORROW
7:35 and 9:25 — 90c
Thursday — April 29
"ARROWHEAD"
STARRING
CHARLTON HESTON and JACK PALANCE
7:35 and 9:25 — 90c
Special Feature
First run in co-operation with
EARLE C. STREBE THEATRES
"RED GARTERS"
STARRING
ROSEMARY CLOONEY — JACK CARSON
GUY MITCHELL — PAT CROWLEY
CASS DALEY
Friday, Saturday & Sunday — April 28, May 1-2
7:35 and 9:15 — \$1.10
Monday — May 3
"ARROWHEAD"
STARRING
CHARLTON HESTON and JACK PALANCE
7:35 and 9:25 — 90c

Specials Thurs., Fri., Sat., Sun., — April 22-23-24-25

CANNED GOODS
99c SALE
YACHT CLUB — Solid Pack — **4 for 99c**
TOMATOES
TIPTOP, WHOLE — No. 2 can **10 for 99c**
POTATOES
IRIS or MONARCH — 303 can **5 for 99c**
GREEN PEAS
IRIS — Tender, 303 can **4 for 99c**
GREEN BEANS

Swansdown
Angel Food Cake Mix 47c
KRAFT MUSTARD 6-oz. 2 for 17c
CRISCO or SPRY 3-LB. 89c
JELLO PUDDINGS 3 for 25c

Bananas 2 lbs 29c
Lemons 2 lbs 29c
Cabbage 3¢ lb

U. S. CHOICE Prime Rib Roast 69¢ lb
U. S. CHOICE Top Round Steak 83¢ lb
BONELESS
BABY BEEF LIVER 48¢ lb
SWIFT ORIOLE BACON 67¢ lb
1-LB. CELLO PACKAGE WEINERS 45¢ lb

We carry the most complete selection of **EASTER, WESTERN & IMPORTED** in town — plus — your favorite Soft Drink, Dietetic Beverages and Mixes. Buy by the case and **SAVE!**

BAB-O CLEANSER Regular Size Can **11c**
GERBER'S BABY FOOD Strained or Chopped **12 for 99c**

Specials Thurs., Fri., Sat., Sun., — April 22-23-24-25

Frieda Schroeder Cakes
ALWAYS IN STOCK
We Reserve the Right to Limit
WEEK DAYS
8:30 A.M. to 8:00 P.M.
SUNDAYS
9:00 A.M. to 6:00 P.M.

VILLAGE MARKET
ALL ADVERTISED ITEMS SUBJECT TO STOCK ON HAND
441 So. Palm Canyon Drive Phone 7932 or 9055